

2A 1149
1

MAKEOVER

MAKEOVER

Color Master

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Very Fresh
BB

59812

2C. 2
A-13

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1149

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) LOOKING WEST FROM HOPI
POINT, GRAND CANYON NATIONAL PARK,
ARIZONA.

IMPRINT NONE

*Watch
this before*

COLOR DESCRIPTION

LEAVE IN DEAD TREE. DO NOT ADD FOLIAGE. COLOR OF ROCKS AND
FOLIAGE LIKE SAMPLE CARD ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

HL-2
A.14

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 2A1150

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) A VIEW OF THE RIVER FROM
MOJAVE POINT, GRAND CANYON NATIONAL
PARK, ARIZONA

IMPRINT NONE

COLOR DESCRIPTION

COLORS OF ROCKS AND FOLIAGE LIKE SAMPLE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

20-2
A-13

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1151

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) PIMA POINT, THE
VIEW LOOKING NORTH, GRAND CANYON
NATIONAL PARK, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

FOLLOW COLOR SCHEME OF LARGE PICTURE, WATCH RED ROCKS AND FOLIAGE.

Photo in 12H 1606

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

2CC-2
A. 12 1/2

212

FRED HARVEY, KANSAS CITY, MO.		NO. 2A1152	
		ORDER NO. 61415	
		DATE 7-1-1932	
6	M	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 41	R. M. NO
TITLE (IN FULL) THE OUTLOOK FROM HERMIT'S REST, GRAND CANYON NATIONAL PARK, ARIZONA		IMPRINT	NONE
COLOR DESCRIPTION			
COLORS OF ROCKS AND FOLIAGE LIKE SAMPLE CARD ATTACHED.			
ALSO USED IN FOLDER.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & CO. —		CUSTOMER	
		HANDCOL. PROOF YES RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

JUL 11 1932

DEADLINE

3/4

HP 1/2
A-85

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1153

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) HERMIT'S REST, GRAND
CANYON NATIONAL PARK, ARIZONA

IMPRINT NONE

COLOR DESCRIPTION

COLOR LIKE SAMPLE ATTACHED.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

5

218-1 1/2
A-10 1/2

1 1/2

FRED HARVEY, KANSAS CITY, MO.		NO. 2A1134
		ORDER NO. 61415 9/2
		DATE 7-1-1932
6 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 41 R. M. NO
TITLE (IN FULL) THE GREAT FIREPLACE AT HERMIT'S REST, GRAND CANYON NATIONAL PARK, ARIZONA.		IMPRINT NONE
COLOR DESCRIPTION		
USE BEST PHOTO. MAKE ALL CHAIRS BROWN		
<i>also 7A H 651 also SEP 2036 1CH 1604 D. 4913</i>		
ALSO USED IN FOLDER.		
<i>August 58 Photo in 1CH 1604 " " 12169</i>		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

JUL 11 1932

DEADLINE

6

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1155

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

41

R. M.

NO

TITLE (IN FULL)

MUSEUM AND OBSERVATORY
AT YAVAPAI POINT, GRAND CANYON
NATIONAL PARK, ARIZONA.

IMPRINT

NONE

COLOR DESCRIPTION

REMOVE LIMB OF TREE AND TAKE OUT AUTO. COLOR LIKE SAMPLE.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

20.1 1/2
A-8

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 2A1156

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) ON THE NEW DESERT VIEW
ROAD THROUGH THE COCONINO FOREST,
GRAND CANYON NATIONAL PARK, ARIZONA

IMPRINT NONE

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

5

22C-2
A-14

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 2A1157

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) YAKI POINT WITH A VIEW

OF THE TRAIL, GRAND CANYON NATIONAL
PARK, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLORS LIKE LARGE PICTURES. SHOW TRAIL PLAINLY.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

2C-2
A. 13 1/2

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1158

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) NORTHEAST FROM ~~XXXX~~

"DUCK ON THE ROCK" RAMA'S
SHRINE IN THE DISTANCE, GRAND
CANYON NATIONAL PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 418 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLORS LIKE LARGE PICTURES.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



JUL 11 1932

DEADLINE

5

HC 2
A. 13

1 1/2

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 241159

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND VIEW POINT,
GRAND CANYON NATIONAL PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41 R. M. NO

IMPRINT X NONE

COLOR DESCRIPTION

COLOR LIKE LARGE PICTURES.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

51

HL-2
A-11

1
2

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 2A1150

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) INDIAN RUINS AT MORAN
POINT, GRAND CANYON NATIONAL PARK,
ARIZONA.

IMPRINT NONE

COLOR DESCRIPTION

COLORS ON SAMPLE CARD ATTACHED ARE WRONG. MAKE LIKE LARGE PICTURES.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF YES

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

20-14
A. 5 1/2

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1161

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE WAYSIDE MUSEUM OF
NATURAL HISTORY, GRAND CANYON
NATIONAL PARK, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS 2A1155.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

HL-2
A. 14

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1152
ORDER NO. 61415
DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) LIPAN POINT AND A VIEW
OF THE RIVER, GRAND CANYON NATIONAL
PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 41 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

COLORS LIKE LARGE PICTURES.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

2

280-2
A-14

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 2A1163

ORDER NO. 61415

DATE 6-7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF PREHISTORIC
TOWER AND KIVA AT DESERT VIEW,
GRAND CANYON NATIONAL PARK, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 41 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

200-2
A-14

2

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1164

ORDER NO. 61415

DATE 7-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL): THE OBSERVATION TOWER
(REPLICA OF ANCIENT INDIAN WATCH
TOWER) AT DESERT VIEW, GRAND CANYON
NATIONAL PARK, ARIZONA.

IMPRINT NONE

COLOR DESCRIPTION

SEE PAINTING FOR COLORS.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

2

28.134
A.72

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1165

ORDER NO. 61415

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) ANCIENT CEREMONIAL KIVA
IN FRIJOLES CANYON NEAR SANTA FE,
NEW MEXICO

IMPRINT NONE

COLOR DESCRIPTION

COLOR LIKE SAMPLE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

5

34

10-11
A-53

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1158

ORDER NO. 61415

DATE 7-6-1932

6 M

AMERICAN ART

Makeover

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. NO

TITLE (IN FULL) LA POSADA, THE FRED
HARVEY HOTEL, WINSLOW, ARIZONA.

IMPRINT NONE

COLOR DESCRIPTION

MAKE REPHOTO OF PAINTING.

USE PART OF PHOTO AS MARKED ON CARD ATTACHED.

COLOR SAME AS PAINTING.

Take out flowers in foreground, put in grass instead. ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

DEADLINE

C67-19

3 1/2

A6 1/2

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1169

ORDER NO. 61424

DATE 7-1-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) LA FONDA, THE HARVEY

IMPRINT NONE

HOTEL AT SANTA FE, XXXXXX
NEW MEXICO.

TOP-SMALL TYPE- PHOTO BY AT&SF
RY. FROM A PAINTING.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

19

22

FRED HARVEY,
KANSAS CITY, MO.

NO. 2A1170
ORDER NO. 61424
DATE 7-1-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No.	R. M.
TITLE (IN FULL)		IMPRINT	
THE PATIO, LA FONDA HOTEL, SANTA FE, NEW MEXICO		NONE	NONE
TOP, SMALL TYPE' RM PHOTO BY AT&SF RY.		NONE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1171 ORDER NO. 61427 DATE 7-6-1932

CUSTOMER EDWARD PIPER COAL CO.,
CHICAGO, ILLINOIS

6 M BUS.CARDS SIZE 2½ X 3½

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full EDWARD PIPER COAL & MOVING CO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

COLOR SAME AS IA1882 ATTACHED.

RETURN PHOTO

ret. 8/7/32

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JUL 13 1932

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet Panormatic — Color Separation.
Transfer — Paper Process New Process.
Stripping — White Border Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE RED IMPRESSION

NO. 2A1172

THE BARNER STUDIO, SOLE PUBLISHERS,
CORBIN, KY.

ORDER NO. 61439

DATE 7-1-1932

12 M 5--

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE OLD MAN OF THE FALLS,
CUMBERLAND FALLS, KY.

IMPRINT

SAME AS ABOVE

IN PLATE- (C) 11664 E. C. BARNER,
CORBIN, KY.

COLOR DESCRIPTION

ROCK ON FAR SIDE OF STREAM IS SAND COLOR, ON NEAR SIDE DARKER WITH
SOME BROWN AND DARK RED. PRESERVE DETAIL IN WATER AND DO NOT

REMOVE THE TWO FIGURES IN PICTURE. PUT IN WARM SKY, RESEMBLING
SUNSET, BUT NOT TOO STRONG IN COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 11 1932

TYPE

A5

3/4

W.R. THOMAS,
RUE RUSSELLS POINT, OHIO

✓ NO. 2A1173

ORDER NO. 61437

DATE 7-1-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AVONDALE HOTEL,
LAKEVIEW, OHIO ON INDIAN LAKE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

A 3 1/2

3

THE BLENKIRON BOOK STORE,
PEKIN, ILL.

NO. 2A1175

ORDER NO. 61471

DATE 7-5-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) PEKIN BRIDGE ACROSS
ILLINOIS RIVER, PEKIN, ILL.

IMPRINT NONE

photo 5B432

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1176 ORDER NO. 61463 DATE 7-6-1932

CUSTOMER PAYNE BROS.,
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JUL 13 1932

Photos for
this Customer

12 $\frac{1}{2}$ PC GROUP 2 SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHEN IN HOLBROOK, ARIZ. STOP AT
CENTRAL AUTO COURT
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer E. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit *pencil* Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

*Payne Bros.
in your
Holbrook
please 13.40
for all copies*

2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A1177

ORDER NO. 61462

DATE

7-6-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JUL 13 1932

Photos for
this Customer

CUSTOMER

CRYSTAL ELECTRIC SIGN CO.,
ST. LOUIS, MO.

12 1/2" M BUS.CARDS

SIZE

3 1/2" X 2 1/4"

STYLE PHOTOCCHROM

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

TAKE OFF PART OF R.M. AS MARKED AFTER 3M
ARE RUN.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet Panormatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES — COLOR PLATES
LINE & HALFTONE COMB — COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 - 60 - 85 100 110 120 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES FAULT OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MUST HAVE H C P.
7/19/32

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A117B

ORDER NO. 61480

DATE 7-6-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLORA MAC DONALD
COLLEGE, RED SPRINGS, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED PHOTO TICKET

JUL 13 1932

A3 1/2

1 1/2

G. H. WICKMAN, MACKINAC ISLAND,
MICH. MADE IN U.S.A.

✓ NO. 2A1179

ORDER NO. 61475

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MICHIGAN STATE AUTO
FERRY DOCK, MACKINAW CITY,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

6

2C-14
A-64

1 1/2

X BARKALOW BROS. CO.,
LAS VEGAS, NEV.

✓ NO. 2A1180

ORDER NO. 61482

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROWS NEST AT HOOVER
DAM SITE LOOKING DOWN THE COLORADO
RIVER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ALSO USED IN FOLDER:

SUBMIT: RET. PHOTO

3

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

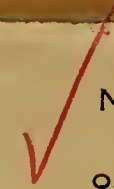
COMPLETED

JUL 13 1932

28 1 1/2
A 6 1/2

2
1/4

BARKALOW BROS. CO.,
LAS VEGAS, NEV.



NO. 2A1181

ORDER NO. 61482

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

LOOKING UPSTREAM FROM
NEVADA SIDE, DAMSITE XXXX IN CENTER,
FORTIFICATION MOUNTAIN, ARIZONA IN
DISTANCE, HOOVER DAM PROJECT.

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF 3

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

JUL 13 1932

19

200-1/4
A 52

BARKALOW BROS. CO.,
LAS VEGAS, NEV.

✓ NO. 2A1182

ORDER NO. 61482

DATE 7-5-1932

6 M

AMERICAN XRB ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) 'MOONLIGHT ON THE
COLORADO!' LOOKING DOWNSTREAM FROM
THE DAMSITE, HOOVER DAM PROJECT.

IMPRINT

NONE

COLOR DESCRIPTION

MAKE NIGHT SCENE. SEE TISSUE ATTACHED TO PHOTO.

ALSO USE IN FOLDERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF 3

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

JUL 13 1932

Another Proof

A4

BARKALOW BROS. CO.
LAS VEGAS, NEV.

NO. 2A1183

ORDER NO. 61482

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) ENTRANCE TO ONE OF THE

IMPRINT

NONE

FOUR 56 FOOT DIVERSION TUNNELS, HOOVER
DAM PROJECT.

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF 3
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

5

2

6 1/2

BARKALOW BROS. CO.,
LAS VEGAS, NEV.

NO. 2A1184

ORDER NO. 61482

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BOULDER CITY, NEVADA, BUILDING
TO HOUSE THE WORKMEN ENGAGED ON THE
HOOVER DAM PROJECT.

PRINT NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF 3

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 14 1932

Carv

5 1/2
BARKALOW BROS., CO.,
LAS VEGAS, NEV.

✓ NO. 2A1185
ORDER NO. ~~61482~~
61482
DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING WEST ON FREMONT
STREET, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF 3

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED
PHOTO TICKET

JUL 13 1932

20-1 1/2
A 6 1/2

BARKALOW BROS. CO.,
LAS VEGAS, NEV.

NO. 2A1186

ORDER NO. 61482

DATE 7-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UPSTREAM
SHOWING THREE OF THE DOWNSTREAM
DIVERSION TUNNEL PORTALS, HOOVER
DAM PROJECT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO, ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF 3

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

19

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A1188

ORDER NO.

61503

~~61503~~

DATE 7-6-1932

CUSTOMER CHAIN O'MINES, INC.,
CHICAGO, ILL.

6 2M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOHN H. GREGORY AND HIS FIRST

\$50.00 OF GOLD IN THE PAN
(ETC. AS PER COPY.)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT PICTURE TO LEFT ~~IT~~ ON LAYOUT TO MATCH
DESIGN OF PICTURE ON RIGHT. HAVE A WHITE
LINE SEPARATING THE THREE PICTURES.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE DUOTONE

(All of this on address side)

R. M. Yes ☒ No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES 217 COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

3 PROOFS
11 A1 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1189

ORDER NO. 61503

DATE

CUSTOMER

CHAIN O'MINES, INC.,
CHICAGO, ILL.

6

M

PC

SIZE

3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MAN WHO BROUGHT BACK CENTRAL CITY,
COLORADO

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

RETURN PHOTO

COMPLETED

7-6-1932PT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

DUOTONE

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesmap, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 2A1187 ORDER NO. 61503 DATE 7-6-1932

CUSTOMER CHAIN O'MINES, INC.,
CHICAGO, ILL.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLIMPSES OF GOLDEN GILPIN COLORADO
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CHANGE 50TH ANNIVERSARY TO 70TH ANNIVERSARY.
ELIMINATE THE NAME "DENVER ENG. CO."

COLOR DESCRIPTION

Large Photo

Return photos

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE DUOTONE

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry Wet Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

SIZE 3/3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

19

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1190 ORDER NO. 61503 DATE 7-6-1932
CUSTOMER CHAIN O'MINES, XEN INC.,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIRPLANE VIEW CENTRAL CITY,
COLORADO

(ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CHANGE 1,600 TO 2,000. DIVIDE 2 PICTURES BY A WHITE
LINE, LESS THICKNESS THAN WHITE CIRCLE IN UPPER
PICTURE. NOTE CUT OFF MARKED AT TOP.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. Screen 120

Dry — Wet — Panoramic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT WOOD MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

FINAL — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD — METAL

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE 3 3/16 x 5 3/16

SCREEN 55 60 85 100 110 120 133 150.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

A 4 1/2

Shington X7
R. 1 1/2



JACKSON'S 50 TO \$1.00 STORE,
JACKSON, OHIO

NO. 2A1191

ORDER NO. 61520

DATE 7-2-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) POST OFFICE,
JACKSON, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 11 1932

DEADLINE

17

A4 1/2

2 1/2

F.W. WOOLWORTH CO., CLOVIS, N.M.		NO. 2A1192
		ORDER NO. 61526
		DATE 7-8-1932
3 M 500	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) U.S. POST OFFICE, CLOVIS, N.M.	IMPRINT NONE	
COLOR DESCRIPTION		
BLDG., LIGHT BUFF. ROOF RED. MAKE BETTER PRINT FROM NEGATIVE ATTACHED.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
COMPLETED		
JUL 11 1932		

DEADLINE

5

A5

2 1/2

F.W.WOOLWORTH CO.,
CLOVIS, N.M.

✓ NO. 2A1193

ORDER NO. 61526

DATE 7-8-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, LOOKING
NORTH, CLOVIS, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

LARGE BLDG. LIGHT BUFF. CUT OFF AT BOTTOM FOR PROPORTION.
MAKE BETTER PRINT FROM NEGATIVE ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 11 1932

DEADLINE

6

A5

3 1/2

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1194

ORDER NO. 61533

DATE 7-8-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

HOTEL HUNTINGDON,
HUNTINGDON, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE CORNICE, WHITE WINDOW FRAMES, DARK SASH,
BRONZE MARKEE, BUFF BORDER, BLACK LETTERS, DARK BUFF SIGN, BROWN
BORDER, BLUE LETTERS ON TOP OF SIGN AND RED LETTERS ON BOTTOM OF
SIGN, BRONZE DOORS, GREEN & ORANGE COLOR CHAIRS, ON LEFT LIGHT
BROWN, DARK BROWN TRIM, ON RIGHT BLDG. GRAY, REMOVE WIRES, POLE, MAN
& AUTO ON RIGHT ~~BLDG~~ CORNER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

5

200-1 1/4
A-6

ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1195

ORDER NO. 61533

DATE 7-8-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
SOUTH HUNTINGDON, PA. AND
PENNSYLVANIA INDUSTRIAL SCHOOL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REAR LARGE BLOBS. ON LEFT DARK RED SLATE ROOFS. BRIDGE ON RIGHT
GRAY. MAKE GREEN FIELDS AND FOLIAGE IN REAR. SHOW GREEN ISLAND
ON RIVER IN REAR RIGHT. SHOW MOUNTAINS CLEAR IN REAR.

Bldgs. in foreground - center light gray & buff.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JUL 13 1932

A 4 1/2

2

ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A1196

ORDER NO. 61533

DATE 7-8-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENNSYLVANIA INDUSTRIAL
SCHOOL AND WORLD WAR MONUMENT,
HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. DARK RED BRICK. LIGHT GRAY BASE. WHITE CORNICE & TRIM.
MONUMENT ON RIGHT GRAY. PUT FLAG ON POLE. GREEN LAWN. MAKE
SPRINGTIME FOLIAGE ON TREES. REMOVE DIRT IN YARD AROUND BLDGS. AND
SHOW GREEN LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 13 1932

- 28. 1 1/4
A. 5 1/2

2

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1197

ORDER NO. 61533

DATE 7-8-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW FROM
THE CLIFFS, HUNTINGDON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE CIRCLE IN FOREGROUND. BRIDGE GRAY. REAR LARGE BLDGS. ON
LEFT DARK RED & BROWN. ON RIGHT BLDG. WITH TOWER GRAY. REAR CENTER
LARGE BLDGS. DARK RED. CENTER BLDG. AT END OF BRIDGE LIGHT GRAY.
GREEN FIELD IN FOREGROUND. SHOW MOUNTAINS CLEAR IN REAR
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEIGH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

JUL 13 1932

2

CLARK'S PHARMACY,
ST. MARYS, KANSAS

NO. 2A1198

ORDER NO. 61535

DATE 7-6-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) RURAL HIGH SCHOOL
DIST. NO. 10, ST. MARYS,
KANSAS

IMPRINT NONE

COLOR DESCRIPTION

REMOVE TREE IN FRONT OF SOUTH ENTRANCE AND SHOW WHITE STONE ENTRANCE
AND ALSO SHOW A SIDEWALK AROUND THE YARD AND LEADING INTO BOTH
ENTRANCES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JUL 13 1932

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **2A1199** ORDER NO. **61539** DATE **7-9-1932**

CUSTOMER **AL MELGARD,**
CHICAGO, ILL.

2 M **PC** SIZE **3½ X 5½**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full **MUSICALLY YOURS "AL" MELGARD**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

BLACK & WHITE

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐ Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — ☒ Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — IN — COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEP. ☒ WOOD ☐ MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRASSERS

CUT TO PICAS (see size)

PROOFS

3 — IN COLORS — SPECIAL STOCK

RECYCLES EACH OF

METAL

NO

YES

RETURN PHOTO

COMPLETED

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Extra for
Artwork & Design.
3.00

PALACE DRUG STORE,
DODGE CITY, KANS.

NO. ~~211220~~ 2A1200

ORDER NO. 61541

DATE

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) UNITED STATES POST
OFFICE, DODGE CITY, KANS.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 28 1932

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. ~~291201~~ 291201

ORDER NO. 61540

DATE 7-9-1932

6 M GROUP (2) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) XXX

THE VILLAGE CONGREGATIONAL
CHURCH, FRANKLIN, N.H. ATTENDED BY
DANIEL WEBSTER.

BUST OF DANIEL WEBSTER, DANIEL
CHESTER FRENCH, SCULPTOR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUST OF DANIEL WEBSTER TO BE AN OVAL IN UPPER LEFT CORNER OF
CARD.
BUST IS BRONZE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1202 ORDER NO. 61542 DATE 7-11-1932

CUSTOMER COMMERCIAL TRANSPORTATION CO., INC.,
MONROE, LA.

JUL 11 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COMMERCIAL TRANSPORTATION COMPANY,
INC. SHIP BY BARGE - REDUCE YOUR FREIGHT COST.

BOT: MONROE LA. 215 WALNUT ST., PHONE 738.
NEW ORLEANS, LA. GALVEZ ST. WHARF PHONE CRESCENT 22
2336. RIGHT: INSURED. LEFT: DEPENDABLE.

FRONT NO. 5

(All of this on address side)

R. M. Yes (No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TO MAKE WORDING "CITY OF MONROE" SHOW UP ON PILOT
HOUSE. YOU MAY PUT IN IN TWO LINES. ALSO BRING
OUT "COMMERCIAL TRANSPORTATION CO., INC." PROMINENTLY
ON BARGE. YOU MAY PUT IT IN TWO OR THREE LINES
WHICHEVER BALANCES BEST.

BE SURE TO LEAVE A WHITE SPACE AT LEAST HALF AN INCH
HIGH AT BOTTOM OF CARD. DO NOT SHOW LETTERING ON
SHADOW END OF BARGE. CUT OFF SOME SKY, ALSO X SOME
FOREGROUND IN ORDER TO MAKE RIGHT PROPORTION.

TUG IS WHITE TRIMMED IN BLACK. BARGES ARE YELLOW-
ORANGE (SIDEWALLS). HULL IS NATURAL IRON OR STEEL
COLOR. DON'T MAKE WATER TOO BLUE. ALL BLDGS.
ON BANK ARE RED BRICK AND CONCRETE RE-INFORCED. TREES
& SHRUBBERY ARE GREEN. PUT CLOUDS IN SKY.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE — WIDE — HIGH — SAME SIZE —
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH — SAME SIZE —

BLOCKING DEPT. (WOOD) MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1206 ORDER NO. 61625 DATE 7-14-1932

CUSTOMER JOHN J. WELLS,
ROCKY MOUNT, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LILY POND IN WILDWOOD PARK, WEST HAVEN

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Half-tone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

COLOR DESCRIPTION
WATER LOTUS IN POND IS WHITE & ROSE COLORED & IS TO BE
FEATURED ON CARD. TO THE RIGHT OF LOTUS IS DEEP ROSE
COLORED WATER LILIES. TALL FOLIAGE IN FOREGROUND IS CATTAIL.
TREES SHOWN IN BACKGROUND ON LOBLOLLY & LONGLEAF PINE, DARK
GREEN IN COLOR. IN RIGHT HAND CORNER OF PARK ARE A FEW
SMALL SCATTERED OAK. ROCK WALL AROUND LILY POND. THERE
ARE SOME DAY LILIES ON THE FAR SIDE OF ROCK WALL FAINTLY SHOWN IN
PHOTO. THE YARD ENCLOSURE IS A BRICK WALL PAINTED WHITE.
ROOF ON THE WHITE LIMESTONE BLDG. IS COPPER. BRING OUT THE WATER
WATER IN COLOR MUCH AS POSSIBLE. USE JUDGEMENT ABOUT
COLORING SHRUBBERY. CARD # 102608 IS VERY GOOD,
MAKE ALONG THIS LINE.

HALFTONES FROM COPIES
ZINC COLOR PLATES
COLOR PROCESS

Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

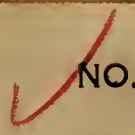
PHOTO USED FOR

RETURN PHOTO YES NO

R-0

A5

CITY NEWS AGENCY,
SOUTH BEND, IND.



NO. 2A1207

ORDER NO. 61636

DATE 7-22-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NC

TITLE (IN FULL) GROTTTO, UNIVERSITY OF
NOTRE DAME, SOUTH BEND, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS CARDS ATTACHED.

improve

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL NO. 2A1208 ORDER NO. X 61648 DATE 7-18-1932

CUSTOMER HOTEL MULLENDEAN,
ST. MARYS, PA.

3 1/2 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL MULLENDEAN, ST. MARYS, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN A RT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

CHANGE LETTERS ON SIGN & PORCH TO "HOTEL
MULLENDEAN"
REMOVE POLE ON RIGHT.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panchromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

3 1/2 WOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 - 110 120 133 150

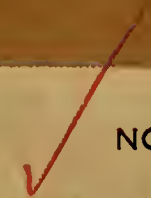
ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION
DARK RED BRICK, WHITE PORCH, CORNICE, WINDOW FRAMES
& INSIDE SHUTTERS ON TOP FLOORS. OAK DOORS. ~~XX~~ BUFF
WINDOW BLINDS ON FIRST FLOOR, WHITE CURTAINS. DARK
RED PORCH BASE. LIGHT ~~GREEN~~ GRAY BASE, STEPS & WALK.
GREEN CHAIRS WITH WHITE & BROWN STRIPED COVERS.
LIGHT GRAY FLOWER VASES WITH RED FLOWERS. WINE ON
RIGHT REAR DARK RED. BLDG. ON LEFT DARK RED. SIGN
ON LEFT BLACK, WHITE LETTERS. DARK LETTERS ON SIGN
ON PORCH.

PHOTO RETURNED TO PHOTO USED FOR

1
2



MISS ALTA MARTIN,
GOLD HILL, COLO.

NO. 2A1209

ORDER NO. 61661

DATE 7-19-1932

I M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) GOLD HILL, COLORADO
FROM BIGELOW'S POINT

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

2

CUSTOMER
—
|
PHOTO PROPERTY OF C. T. & CO.
—
|
RETURN PHOTO
YES
NO

DIAL NO. 2A1210 ORDER NO. 61682 DATE 7-20-1932

CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILL.

12 1/2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FRANCISCAN MONASTERY, WASHINGTON, D.C.

BOT: THE MANGER, GROTTO OF THE NATIVITY.
IN PLATE: (C) AND CROSS.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO IS FULLY RETOUCED EXCEPT ONE CORRECTION.
ELIMINATE THE BURNER WEIGHTS AT THE TOP OF THE
CANDLES.

COLOR DESCRIPTION

BE VERY CAREFUL WITH COLOR WORK, VERY PARTICULAR
CUSTOMER. PILLAR IS BLACK & CREAM, NOT GAUDY
YELLOW. HANGING IN BACK OF THE CRIB IS A DEEP,
RICH RED. HANGING LAMPS ARE GOLD WITH RED LIGHTS.
CANDLE HOLDERS ARE ALSO GOLD. THE INFANT SHOULD BE
MADE TO LOOK AS LIFE-LIKE AS POSSIBLE.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTMAX ARTCHROM

FRONT NO.

SPECIAL

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

HAL GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH ON

ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Del 5/6/37

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 2A1213

ORDER NO. 61686

DATE 7-20-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

77 NO
SAME AS ABOVE

NEW SANTA FE GENERAL
OFFICE BUILDING AND UNION DEPOT,
GALVESTON, TEXAS.
LOWER LEFT, SMALL TYPE - PHOTO BY
P. R. VERKIN, JR. XX (C)

COLOR DESCRIPTION

BLDG. WHITE STONE OR MARBLE. TAKE OUT WIRES, POLES, SIDE BUILDINGS,
TRUCKS AND UNSIGHTLY THINGS. IF A FLAG WOULD LOOK ALL RIGHT ON
STAFF, PUT ONE ~~ON~~ ON

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

DIAL No. 2A1214

ORDER NO. 61685

DATE 7-20-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

KIT CARSON COTTAGE COURT,
KIT CARSON, COLO.

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE Upper, Lower, Center, Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: CAMPSITE OF THE FAMOUS INDIAN

SCOUT "KIT CARSON", KIT CARSON, COLORADO.

BOT: 152 MILES EAST OF DENVER - 498 MILES

WEST OF KANSAS CITY-ON HIGHWAY U.S.40-S.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination

Pancromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

SHOW HIGHWAY AND DRIVEWAY WHICH ENTERS THE CAMP

AT LOWER LEFT IN NATURAL SAND COLOR. SIGN

WHITE WITH BLACK LETTERS. "DRIVE IN, COTTAGE COURT!"

THE "KIT CARSON" WITH WHITE LETTERS CUT AROUND

IN BLACK. MAKE GREEN BETWEEN THE HIGHWAY AND

FENCE. BEHIND THE FENCE FIRST COMES FLOWERS, THEN

BLUE GRASS IN A SEMI-CIRCULAR PLOT WHICH

IS BORDERED WITH VARIOUS COLORED ZENIAS. SHOW THE

TRIANGLE PLOT ON THE LEFT HAND SIDE, IN FRONT OF

THE THREE CABINS AND BEHIND THE DRIVEWAY, IN GRASS.

BLDGS. ARE WHITE TRIMMED IN RED. ROOFS ARE

BLACK EXCEPT THREE LEFT HAND CABINS WHICH ARE

A LIGHT GREY (GALVANIZED IRON WHICH HAS BECOME

OXIDIZED) SMALL TREE TRUNKS ARE WHITE-WASHED.

ENGRAVING DEPARTMENT

COPIES FROM COPIES

DUPLICATES ZINC COLOR PLATES

NEIL COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

ETCHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

PROOFS

THAT GOOD INCREASES SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

3
4

CHAS. E. WETZEL, PUBLISHER,
QUINCY, ILL.

NO. 2A1215

ORDER NO. 61694

DATE 7-21-1932

I M BLUETONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. F. AND SM S. M. T.

OLD FOLKS AND ORPHANS
HOME, HANNIBAL, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

DEADLINE

WHITE'S STORES, INC.,
GREENVILLE, N.C.

✓ NO. 2A1216

ORDER NO. 61699

DATE 7-21-1932

3 500

AMERICAN ARE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARTIAL VIEW OF LAKE,
EASTERN CAROLINA TEACHERS'
COLLEGE, GREENVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GIVE PLENTY OF COLOR AND SHADOWING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

**WHITE'S STORES, INC.,
GREENVILLE, N.C.**

NO. 2A1217

ORDER NO. 61699

DATE 7-21-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) **DORMITORIES AND
ADMINISTRATION BUILDING, EASTERN
CAROLINA TEACHERS' COLLEGE,
GREENVILLE, N.C.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

**MEDIUM RED BUILDING, WHITE TRIM, SLATE ROOF, WHITE CUPOLA ON BLDG.
AT RIGHT, CLEAN OFF GRASS IN RIGHT CORNER. TAKE OUT POLE & FIRE
PLUG, CUT OFF AS MARKED.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

AUG 10 1932

1 1/2



R. C. POMEROY,
WATKINS GLEN, N.Y.

NO. 2A1219

ORDER NO. 63603

DATE

20 3/4
A 4 1/2

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

NONE

SWIMMING POOL AND LOWER
FALLS, ENFIELD GLEN STATE PARK
BETWEEN ITHACA AND WATKINS GLEN,
N.Y.

COLOR DESCRIPTION

GRAY & BROWNISH ROCKS ON RIGHT. GREEN SEATS. SHOW MORE
WATER COMING OVER FALLS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

2

A5

WHITE'S STORES, INC.,
GREENVILLE, N.C.

✓ NO. 2A1218

ORDER NO. 61699

DATE 7-21-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRADUATION DAY AT
EASTERN CAROLINA TEACHERS' COLLEGE,
GREENVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

~~NO. 100~~ REC. BRICK BLDGS., WHITE TRIM. BLACK TRIM ON WINDOWS IN GABLE
ROOF. PUT IN FLOWERS ON BUSHES AROUND FOUNT IN RIGHT FOREGROUND.
CUT OFF AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

19

3/4

3 1/2

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1220 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) NATIONAL SOCIETY SONS OF
THE AMERICAN REVOLUTION TABLET ON
INTERIOR OF FORT NECESSITY, ON
NATIONAL HIGHWAY EAST OF
UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 21 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
BRONZE PLATE, LIGHT BRONZE LETTERS. RUSTIC BROWN LOG BORDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

3
4

3 1/2

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1221 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) NATIONAL SOCIETY DAUGHTERS
OF THE AMERICAN REVOLUTION TABLET,
INTERIOR OF FORT NECESSITY, ON
NATIONAL HIGHWAY EAST OF UNIONTOWN, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRONZE TABLET, LIGHT BRONZE LETTERS. RUSTIC BROWN LOG BORDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO

COMPLETED

DEADLINE

A 3 1/2

3/4

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1222

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~TABLET ON XXXXXXXXXX~~
INTERIOR FORT NECESSITY, ON NATIONAL
HIGHWAY EAST OF UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRONZE TABLET, LIGHT BRONZE LETTERS. RUSTIC BROWN LOG BORDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

3

3/4

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 221 2A1223 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIRGINIA TABLET, FONT
NECESSITY, WHERE WASHINGTON FOUGHT
HIS FIRST BATTLE JULY 3RD, 1754.
NATIONAL HIGHWAY, EAST OF UNION TOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRONZE TABLET, LIGHT BRONZE LETTERS. BROWN RUSTIC LOG BORDER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

3

ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1224 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) **TABLET ON CABIN, INTERIOR
OF FORT NECESSITY, ON NATIONAL
HIGHWAY EAST OF UNIONTOWN, PA.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

BRONZE TABLET, LIGHT BRONZE LETTERS. BROWN RUSTIC LOG BORDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

A 4 1/2

3/4

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1225 ✓
ORDER NO. 61717
DATE 7-26-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21 R. M. NO
TITLE (IN FULL) ENTRANCE TO FORT NECESSITY, ON NATIONAL HIGHWAY EAST OF UNIONTOWN, PA.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DARK GRAY ROAD, AND ROCKS ON RIGHT. REMOVE WIRES,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

2

A5½

2½

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1226 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) HENRIETTA DAWSON AYERS
SHEPPARD DAUGHTERS OF 1812 ROOM,
FORT NECESSITY MUSEUM, ON NATIONAL
HIGHWAY EAST OF UNIONTOWN, PA.

IMPRINT XMBX SAME AS ABOVE

COLOR DESCRIPTION

CREAM WALL & CEILING WITH GREEN-BLUE & BROWN DOTS ON PAPER. BROWN
FLOOR, WALNUT FURNITURE & BED. DARK BLUE BANNER, GOLD DESIGN STAR ON
WALL SAME COLOR. WHITE SPREAD ON BED, DARK RED CHECKERS. COLORED
PICTURE GOLD FRAMEX ON UPPER RIGHT ON WALL. GREEN RUGS WITH BROWN &
RED FIGURE DESIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

19

15

I. ROBBINS & SON,
PITTSBURGH, PA.

NÖ. 2A1227 ✓

ORDER NO. 61717

DATE 7-26-1932

6 - M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT NECESSITY, SITE OF
WASHINGTON'S FIRST REAL BATTLE, ON
NATIONAL HIGHWAY EAST OF UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R.M. ~~NO~~ YES

IMPRINT SAME AS ABOVE (SAME AS ON
XXXX 2A574

COLOR DESCRIPTION

FORT IN CENTER BROWN RUSTIC LOGS. CABIN SAME COLOR. MAKE LARGE
FRENCH FLAG ON REAR RIGHT POLE. MAKE LARGE U.S. FLAG ON CENTER POLE
IN FORT. MAKE LARGE BRITISH FLAG ON POLE ON REAR LEFT. LIGHT
GRAY WALKS, GREEN LAWN & FOLIAGE. MAKE GREEN LAWN ON BARE PLACE
ON REAR LEFT AND RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

2

3
4

44 1/2

XXXXXXXXXXXX
I. ROBBINS & SON, PITTSBURGH, PA.

NO. 2A1228 ✓
ORDER NO. 61717
DATE 7-26-1932

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21 R. M. YES
TITLE (IN FULL) FORT NECESSITY, SITE OF WASHINGTON'S FIRST REAL BATTLE, ON NATIONAL HIGHWAY EAST OF UNIONTOWN, PA.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY WALKS INSIDE AND OUT. DARK BROWN RUSTIC LOGS. CABIN SAME COLOR BROWN ROOF. BROWNISH & GRAY STONE BRIDGES. SHOW LARGE U.S. FLAG ON POLE. GREEN LAWN ON RIGHT & LEFT & INSIDE FORT NEXT TO ENCLOSURE. PUT CLOUDS XXX IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

2

A4

1 1/2

L. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A1229 ✓

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. YES

TITLE (IN FULL) FORT NECESSITY MUSEUM, ON
NATIONAL HIGHWAY EAST OF
UNIONTOWN, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, WHITE ENTRANCE, SASH & DOORS. GREEN
POST AND BLUE SIGN, GILT LETTERS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

6

A 5

ROBBINS & SON,
PITTSBURGH, PA.

NO. 22 2A1230

ORDER NO. 61717

DATE 7-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

INTERIOR OF FORT
NECESSITY SHOWING CABIN, ON NATIONAL
HIGHWAY EAST OF UNIONTOWN, PA.

(21 OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CABIN RUSTIC BROWN LOGS. GRAY MORTAR, BROWN ROOF. RUSTIC BROWN
LOG WALL. GREEN LAWN IN FOREGROUND AND AROUND WALL. BRONZE PLATE
ON HUT. REAR BLDG. ON CENTER DARK RED, SLATE ROOF, WHITE SASH.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

DEADLINE

Carr

2

A 4 1/2
H. 1 1/4

3 1/2

THE NEW WEST VIRGINIAN HOTEL, WHITE SULPHUR SPRINGS, W. VA.		NO. 2A1231
		ORDER NO. 61728
		DATE 7-26-1932
6 M	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) HOTEL WEST VIRGINIAN AND WHITE SULPHUR RESTAURANT, WHITE SULPHUR SPRINGS, W. VA.	IMPRINT NONE	
COLOR DESCRIPTION		
BLDG. DARK RED BRICK, LIGHT STONE CORNICE & TRIM, WHITE SASH ON UPPER WINDOWS, 1ST SIGN GREEN, WHITE LETTERS, SIGN ON LEFT BLACK, WXXX WHITE LETTERS, SHOW LETTERS CLEAR ON SIGNS, GILT LETTERS ON WINDOWS. BLDG. ON RIGHT DARK GRAY STONE, BROWN CORNICE & TRIM. REMOVE PEOPLE ON RIGHT. REMOVE POLE & WIRES & SHOW LETTERS ON BLDG. CLEAR.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF <u>yes</u>
PHOTO PROPERTY OF C. T. & CO. —	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

JUL 28 1932

Sulphur Sulph

1
2

A. O. SUHRE,
ISABELLA, CALIF.

NO. 2A1232

ORDER NO. 61727

DATE 7-26-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
ISABELLA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1233

ORDER NO.

61747 DATE - 7-28-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ~~XXXX~~ WICKLAND INN,
BARDSTOWN, KY.

Photos for
this Customer

6 M' PC

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WICKLAND INN, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address Yes No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: L.F. MATTINGLY, LEXINGTON, KY.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Half-tone Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CORNICE, WINDOW FRAMES, DOOR AND DOOR FRAMES ARE WHITE. TONES FROM — COPIES
STRIP ACROSS THE ROOF IS ONE OF THESE GUTTERS THAT
IS NAILED DOWN AGAINST THE SHINGLES. THE
ROOF IS SHINGLES ABOUT THE COLOR OF 1712-30
ATTACHED.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM — COPIES

DUPLICATES										COLOR PLATES									
LINE & HALFTONE COMB										COLOR PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

RETURN PHOTO TO CUSTOMER

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

3 PROOFS
FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES
RETURN PHOTO

Photo ret. 11/9/32

15

NO. 2A1234 ✓

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) JONES BRIDGE AND
NEW POST OFFICE.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H409. COLOR SAME AS 2A-H409.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET
COMPLETED

JUL 28 1932

Carver

A 6 1/2

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1235 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RIZAL AVENUE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H410. COLOR SAME AS 2A-H410.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 28 1932

COMPLETED

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1236 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLAZA LAWTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H411. COLOR SAME AS 2A-H411

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 28 1932

A5

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1237 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) DEWEY BOULEVARD

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H412. COLOR SAME AS 2A-H412.

Photo by St.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 28 1932

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I.

NO. 2A1238 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) PLAZA GCITI

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H413. COLOR SAME AS 2A-H413.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JUL 28 1932

A42

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1239 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M. LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) METROPOLITAN THEATRE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H414. COLOR SAME AS 2A-H414.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JUL 28 1932

A48

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1240 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.	NO
TITLE (IN FULL) RIZAL MONUMENT	IMPRINT NONE		

COLOR DESCRIPTION
USE PHOTO NO. 2A-H415. COLOR SAME AS 2A-H415.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JUL 28 1932

A3 1/2

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1241 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. NO

TITLE (IN FULL) MANILA'S NEW

IMPRINT NONE

\$1,000,000.00 PIER

COLOR DESCRIPTION

USE PHOTO NO. 2A-H416. COLOR SAME AS 2A-H416.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

JUL 28 1932

A32

0

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. 2A1242 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) UNIVERSITY OF ST. TOMAS

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H417. COLOR SAME AS 2A-H417.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED
PHOTO TICKET

QUINTICE & COMPANY, INC., CHICAGO

JUL 28 1932

A4 1/2

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I.

NO. ~~255333X~~
2A1243 ✓

ORDER NO. 61104

DATE 7-28-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) MANILA HOTEL

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-418. COLOR SAME AS 2A-418.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JUL 28 1932

A52

0

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.		NO. 2A1244 ✓
		ORDER NO. 61104
		DATE 7-28-1932
6 M LARGE FOLDER VIEW		AMERICAN ART
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,	FRONT NO. NONE	R. M. NO
TITLE (IN FULL) MANILA BAY AND ELKS' AND	IMPRINT NONE	
ARMY AND NAVY CLUBS		
COLOR DESCRIPTION		
USE PHOTO NO. 2A-H419. COLOR SAME AS 2A-H419.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		
COMPLETED		
JUL 28 1932		

A4

0

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.		NO. 2A1245 ✓
		ORDER NO. 61104
		DATE 7-28-1932
6 M	LARGE FOLDER VIEW	AMERICAN ART
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. NO
TITLE (IN FULL) MANILA POLO CLUB		IMPRINT NONE
COLOR DESCRIPTION		
USE PHOTO NO. 2A-H402. COLOR SAME AS 2A-H402.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		
COMPLETED		
JUL 28 1932		

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1246

ORDER NO. 61780

DATE 8-1-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
PENN CHATEAU,
PROGRESS, PA.

6 M BUS.CARDS SIZE 2 5/8 X 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PENN CHATEAU (Title below plate)

3 MILES EAST OF CAPITOL, HARRISBURG, PA.
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret. 1/20/33

STYLE AMERICAN ART

FRONT NO. NONE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rcphoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
SIZE WIDE HIGH, SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER
3 PROOFS
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photograph of Penn Chateau, Progress, Pa.

Remove wires, houses in rear if you think best, mail boxes in foreground.

Retain trees in back left and elsewhere in back lawn.
Remove garages on right.
Fix up lawn at sides on building.

Building, brick #27. Roof, #28. Doorway entrance, #13.
white trim.

Signs on pole: light shades for background, black letters.

Map sign: #22, letters #5.

Colored flowers in gardens. Evergreens of various shades.

Bring out comfort sign at left corner of building.

End gasoline pumps, #5; cover and base #22, white domes, red letters.

Center gasoline pump, #22, cover and base #5, white dome and red letters.

Low oil sign between pumps, #5, letters red.

Drink dispenser in front of window: brown base, white panel, natural orange colored fixture.

Remove sign back of center gasoline pump.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1247 ORDER NO. 61786 DATE 8-1-1932

CUSTOMER COOK'S COURT,
TULSA, OKLA.

2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COOK'S COURT - TULSA, OKLAHOMA
ON HIGHWAY 66, STRAIGHT EAST ON 11TH STREET

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
FETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE BLUESKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

3 PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1248 ORDER NO. 61785 DATE 8-1-1932

CUSTOMER COLONIAL NAVIGATION CO.,
NEW YORK, N.Y.

124 FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COLONIAL NAVIGATION CO.

BOT: BETWEEN NEW YORK AND NEW ENGLAND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

Take out specks in sky.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER*Photo ret.
4/24/33*

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1249 ORDER NO. 61785 DATE 8-1-1932

CUSTOMER COLONIAL NAVIGATION CO.,
NEW YORK, N.Y. ✓

12½ M FC SIZE 3½ X 5½

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COLONIAL NAVIGATION CO. —

BOT: BETWEEN NEW YORK AND NEW ENGLAND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE REPHOTO OF PHOTO NO. 2A1248. WHEREVER
THE NAME "LEXINGTON" APPEARS ON THIS PHOTO,
PUT IN THE NAME "CONCORD" ON REPHOTO. ✓

SEE INSTRUCTIONS ATTACHED to 2A1248

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Photo ret.
4/24/33*

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panormatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Headlines	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

3 — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN — 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE — WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

BROWN DRUG CO.
OSCEOLA, MO.

✓ NO. 2A1250 ✓

ORDER NO. 61789

DATE 8-2-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISHING AT OSCEOLA, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

NONE ✓

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 2A1251

ORDER NO. 61800

DATE

8-1-1932

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER STEVAN PHOTO STUDIO,
JOHNSTOWN, PA.

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SLOVENSKA ŽUPNIJSKA CERKEV MALE CVETKE

V JOHNSTOWN, PA. ✓

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

No Imprint

No Imprint

IMPRINT: SAME AS ABOVE

Bot - BLAGOSLOVLJENA 4 OCTOBER 1931

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

make lettering above the door as plain
as possible

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

6-2
11-1
A4
1-34
N
YES
RETURN PHOTO

Church is light red brick with green roof
a little lighter than color of tree.
Stone steps + cross white. Window frame
trimmings + door green. Scaffolding on the top lower
extreme green. Scaffolding on the top lower
edg - prof in green a door on the
side wall of the brick is red.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
RETURN PHOTO

DIAL NO. 2A1252 ORDER NO. 61800 DATE 8-1-1932

CUSTOMER STEVAN PHOTO STUDIO,
JOHNSTOWN, PA.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$
PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LURŠKA KAPELA V JOHNSTOWNU, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

*Stone natural color. Crosses white
Red. m. b. light red brick with green roof
a little lighter than green on trees.*

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

AMERICAN ART

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12
— Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Panchromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

— DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

— DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

HAL — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —
ON WOOD METAL

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1253 ORDER NO. 61798 DATE 8-1-1932

CUSTOMER ODD FELLOWS ORPHANS' HOME,
SUNBURY, PA.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ODD FELLOWS' ORPHANS' HOME BAND,
SUNBURY, PA.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE WIRES. REMOVE FLAG POLE ON BLDG. AND DO
NOT USE A FLAG AT ALL.

ON DRUM HEAD, LETTERING AND LAYOUT TO BE CHANGED
TO THE DESIGN SHOWN ON ATTACHED SKETCH.

COLOR DESCRIPTION

R-2
200-1/4
A 5 1/2
C-1/2
BLDG. RED BRICK, ABOUT #44 #27. TRIM, WHITE, ROOF SLATE.
THREE LINKS, DECORATION AND NAME ON FRONT OF BLDG.
GOLD. UNIFORMS, GREY, ABOUT # 6, WITH BLACK TRIM, DIRECTOR'S
UNIFORM BLACK WITH GREY TRIM ABOUT # 6. INSTRUMENTS,
SOME GOLD, SOME NICKEL. ON LEFT BATON HELD BY ~~BOY~~
BOY, HEAD OF BATON IS NICKEL. ON DRUM HEAD, LETTERING
& LAYOUT TO BE CHANGED TO THE DESIGN SHOWN ON
ATTACHED SKETCH. BLACK LETTERS, SHADED WITH RED.
ON LEFT FRONT, BUILDING HAS SOME GREEN IVY. GREEN
BUSHES WITH SOME FLOWERS, BUT MOSTLY IN CENTER.

Photos rec 2/7/34

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. 5 (All of this on address side.)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panoramic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
TONE COMB. COLOR PROCESS

Extra Negatives
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 X 5 3/16
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PLATES

Extra Negatives
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

3 PROOFS

FLAT - GOOD - INCOLORED - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

46

MAX RIGOT SELLING CO.,
CHICAGO

NO. 2A1254 ✓

ORDER NO. 61833

DATE 8-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

19

R. M.

YES

TITLE (IN FULL)

BRIDGE ON OUTER DRIVE,
CHICAGO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-
315.

PRIVATE NO. BEFORE IMPRINT-
315

COLOR DESCRIPTION

PUT CLOUDS IN SKY

*Photo to Ernst
9/6/32*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

AUG 10 1932

DEADLINE

19

xl. 1
A. 6

MAX RIGOT SELLING CO.,
CHICAGO

NO. 2A1255

ORDER NO. 61833

DATE 8-5-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MODEL OF FAIR GROUNDS,
A CENTURY OF PROGRESS, INTERNATIONAL
EXPOSITION 1933, CHICAGO

PRIVATE NO. UPPER LEFT CORNER - WF-20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

19

R. M.

~~no~~ yes

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -

WF-20

COLOR DESCRIPTION

MAKE MINOR CHANGES. *See Walter Luch.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 2A1255

ORDER NO. 61833

DATE 8-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNIVERSITY OF CHICAGO
CAMPUS, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
280

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. ~~no~~ yes.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
280

COLOR DESCRIPTION

MAKE MINOR CHANGES. See Walter Teich.

Photo to Teising
9/15/32

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

FILE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL NO. 2A1257 ORDER NO. 61843 DATE 8-5-1932

CUSTOMER BLACK RIVER VILLAGE,
CARLSBAD, N.M.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLACK RIVER VILLAGE NEAR
CARLSBAD CAVERN, N.M.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE D-1665 ATTACHED FOR COLOR OF COTTAGES.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panormatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

3
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

FILE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. **2A1258** ORDER NO. **61843** DATE **8-5-1932** DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER **BLACK RIVER VILLAGE, CARLSBAD, NEW MEXICO**
6 M PC SIZE **3 1/2 X 5 1/2** STYLE **AMERICAN ART**
DATE COMPLETED **4** Photos for this Customer

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BLACK RIVER VILLAGE NEAR CARLSBAD CAVERN, N.M.**
FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO. **120**
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination. **120**
Dry — Wet Panchromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor Black & White Proof. Titles — Red, Blue.

2-1
980-1 1/4
A 4 1/2
L-1 1/4

COLOR DESCRIPTION

SEE D-1665 ATTACHED FOR COLOR OF COTTAGES

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
SIZE 3 3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
3
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

FILE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1259 ORDER NO. 61843

DATE 8-5-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

CUSTOMER BLACK RIVER VILLAGE,
CARLSBAD, N.M.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BLACK RIVER VILLAGE NEAR
CARLSBAD CAVERN, N.M.

STYLE AMERICAN ART

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panoramic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BEE D-1665 ATTACHED FOR COLOR OF COTTAGES

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
SIZE 3 3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LITH COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Blocking DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size)
PROOFS
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

FILE

2
20.1
A. 4 1/2
C-1/4

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
—
YES
—
NO

DIAL NO. 2A1260

ORDER NO. 61843

DATE 8-5-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

CUSTOMER

BLACK RIVER VILLAGE,
CARLSBAD, NEW MEXICO

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LODGE, BLACK RIVER VILLAGE

NEAR CARLSBAD CAVERN, N.M.

STYLE AMERICAN ART

(All of this on address side)

Same as 7A1757

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO ON BACK PAGE OF CIRCULAR NO.
D-1665.

COLOR DESCRIPTION

COLOR SAME AS ON D-1665.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Resettes	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

3
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LITH COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
RETURN PHOTO
YES
NO

DIAL NO. 2A1261 ORDER NO. 61850 DATE 8-8-1932.

CUSTOMER Bethel Baptist Church
Detroit, Mich.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- A BAPTIST BEAUTY SPOT IN DETROIT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

BOT. BETHEL BAPTIST CHURCH.

TAKE OFF PART OF R. M. AFTER 1,000 are RUN.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Half-tone Combination

Dry Wet Panromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD FOR COPIES SPECIAL STOCK

ELECTROTYPE EACH OF

ON WOOD METAL

TAKE OUT PART OF RESIDENCE ON RIGHT OF CHURCH

COLOR DESCRIPTION

BRICK IS FULL RANGE VARIED COLORED FROM 17 to 19,

PREDOMINATING. BROWN BUFF AND GRAY SLATE ROOF.

WHITE STONE TRIMMINGS. BEAMS ON LEFT WING RUNNING

AT VARIOUS ANGLES ARE BROWN. DOORS ARE OAK.

EVERGREEN AND WHITE HYDRANGIA ON FRONT AND SIDE OF

WING, SEVERAL IN BLOOM, MAKE MORE PROFUSE, ALSO

SOME YELLOW AND RED. FLOWER BED ON LAWN HAS A LIGHT OUTER

BORDER OF GREEN, RED GERANINUMS AND IN CENTER ARE CANNAS.

ON FRONT OF CHURCH PROPER ARE DARK GREEN HEDGES ETC.

WITH A VERY LIGHT GREEN LEAF XXXX PLANT FOR OUTER

BORDER.

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO USED FOR

slc-1
A5

2

XXXXXXXXXXXX

WESTERN MILITARY ACADEMY,
ALTON, ILL.

NO. 2A1263

ORDER NO. 61857

DATE 8-9-32

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

AERIAL VIEW OF WESTERN

IMPRINT

NONE

MILITARY ACADEMY, ALTON, ILL.

COLOR DESCRIPTION

KHAKI TENTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A1264 ✓ ORDER NO. 61872

DATE 8-10-32 ✓

CUSTOMER J. H. Crider,

Lock Haven, Pa. ✓

6 M PC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNTAIN VIEW SERVICE STATION AND

TOURIST CAMP, ON BUCKTAIL TRAIL, 10 MILES

WEST OF LOCK HAVEN, PA. ✓

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout SHOW CABIN IN REAR CENTER IN TREES

SAME AS CABIN ON LEFT CENTER.

COLOR DESCRIPTION

SMALL CABINS ON RIGHT BROWN, RED ROOFS.

CABIN ON REAR LEFT CENTER BROWN LOGS WITH GRAY

MORTAR BETWEEN LOGS, RED ROOF. SHOW CABIN IN

REAR CENTER IN TREES SAME AS CABIN ON LEFT CENTER

FILLING STATION ON LEFT, WHITE PORCH & COLUMNS,

RED ROOF, BLUE GAS PUMPS, YELLOW TOPS, SIGN ON

LEFT WHITE, RED LETTERS. ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative -- Line -- Halftone -- Combination.

Dry -- Wet -- Panoramic -- Color Separation.

Transfer -- Paper Process -- New Process.

Stripping -- White Border -- Full Face.

Blue Print -- Handcolor Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

11 1/2" 3" GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE 3 3/16 x 5 3/16 WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE RED IMPR.

2

1

44 1/2

MACK'S 5-10 & 25C STORE,
SANFORD, N. C.

✓ NO. 2A1266

ORDER NO. 61919

DATE 8-13-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEE COUNTY HOSPITAL,
SANFORD, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BRICK, WHITE MORTAR, STONE STEPS, WHITE WINDOW TRIM.
CLEAN UP GRASS AROUND CURBING LEFT CORNER. PINK FLOWERS ON BUSH.
TAKE OUT WIRES AND CORNER OF POLE BRACKET.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

2

2 1/2

A4

MACK'S 5-10 & 25C STORE,
SANFORD, N. C.

NO. 2A1267

ORDER NO. 61920

DATE 8-13-1932

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NC

TITLE (IN FULL) THE SANFORD MILLING
CO., SANFORD, N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BRICK, WHITE MORTAR, WHITE LETTERING ON BLACK
BACKGROUND. TIN BLDG. AT RIGHT, OFFICE BLDG. WHITE. FLOWER BEDS
IN FRONT. PUT VARI-COLORED FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

17

MRS. J. P. BIGGS,
ARROW ROCK (SALINE CO) MO.

NO. 241268

ORDER NO. 61927

DATE 8-2-1932

3 M500

AMERICA : ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) "THE OLD TAVERN,"

IMPRINT NONE

ARROW ROCK, SALINE COUNTY, MO.
BUILT 1830

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

AUG 22 1932

RETURN PHOTO

五

FINISHING DEPT OULINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

CAPT. D. M. BEARD,
UNIV OF W. VA.,
MORGANTOWN, W. VA.

NO. 2A1270

ORDER No. 61950

DATE 6-17-1932

12 M500 GROUP (7)

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) READY ON THE FIRING-
LINE. READY ON THE RIGHT,
READY ON THE LEFT. THE MASCOT.
NO TITLE. THOUSAND YARD BLUES.
OFF HAND AT 200 YARDS
SHOOTING !! BLANKS !!

IMPRINT D. M. BEARD, CAMP PERRY,
OHIO

COLOR DESCRIPTION

AS PER COPY ATTACHED

SUBMIT PENCIL SKETCH TO OFFICE

NOTE ROUGH LAY OUT ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

POYNOR'S DRUG STORE,
BERRYVILLE, ARK.

✓ NO. 2A1271

ORDER NO. 61961

DATE 8-17-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
BERRYVILLE, ARK. FROM SAUNDERS
HEIGHTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

AUG 22 1932

A 4 1/2

3

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

✓ NO. 2A1272
ORDER NO. TXA 61973
DATE 8-30-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO

TITLE (IN FULL)
THE STADIUM, UNIVERSITY
OF FLORIDA, XXXXXXXXXXXXXXXX
GAINESVILLE, FLA.
PRIVATE NO. BEFORE TITLE- G-26

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

CONCRETE STANDS, GRASSY INTERIOR, GREEN JUDGES STAND, PLENTY OF
COLOR AMONG SPECTATORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP - 6 1932

19
20

A 4 1/2

2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.



NO. 2A1273

ORDER NO. 61973

DATE 8-30-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO

TITLE (IN FULL) PORT EVERGLADES BETWEEN
HOLLYWOOD AND FT. LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-

COLOR DESCRIPTION.

CUT AS MARKED FOR ENLARGEMENT. COLOR BOATS TO SHOW BEST

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



5

A3 1/2

3

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

✓ NO. 2A1274

ORDER NO. 61973

DATE 8-30-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

55

NO

WILSON COUNTY COURT
HOUSE, WILSON, N. C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- W-16

COLOR DESCRIPTION

WHITE LIMESTONE BLDG. ALL OVER. TAKE OUT POLE ON CORNER AND
WIRES, ALSO PEOPLE AND BLDG. TO LEFT. LAMP POLE DARK GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP - 6 1932

19

ASHEVILLE PHOTO CARD CO.,
ASHEVILLE, N.C.

NO. 2A1275

ORDER NO. 61973

DATE 9-9-1932

3 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE,
ROCK HILL, S.C.

FRONT NO. 55

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: R-23

COLOR DESCRIPTION

LIMESTONE BASE AND TRIM. 2ND FLOOR UP CREAM BRICK, COPPER DOORS,
WINDOW TRIM APPLE GREEN. 1ST BLDG. TO RIGHT BUFF BRICK, WHITE
COLUMNS AND TRIM, SLATE ROOF. 2ND BLDG. MOTTLED RED AND BLACK
BRICK, WHITE TRIM. LAMP POST BLACK, FIRE PLUG RED, ALUMINUM COLORXXEF
TOP, FLAG POLE APPLE GREEN. CLEAN UP FRONT AND SIDE AND MAKE GRASS
TAKE OUT CAR IN RIGHT CORNER. *Take out wires*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

19
RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 2A1276

ORDER NO. 61981 DATE 8-17-1932

CUSTOMER Schaefer's Book Store, Vinita, Okla.

6 M

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE TO COME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

THIS IS A SHELL OIL STATION AND MUST BE IN
THE COLORS USED BY THEM--RED AND YELLOW. MAKE
TREES AND SHRUBBERY IN THE NATURAL COLOR.

COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

AUG 22 1932

Photos for
this Customer

STYLE BLUESKY

(All of this on address side.)

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone Combination.

Dry Wet Panormatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

ZINC ETCHINGS FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 100 110 - 120 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PRESBYTERIAN BUCK STORE,
TEXARKANA, ARK.

NO. 2A1277 ✓

ORDER NO. 61995

DATE 8-18-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CENTRAL CHRISTIAN CHURCH
TEXARKANA, ARK. - TEX.

IMPRINT NONE

COLOR DESCRIPTION

Light red + black mixed brick. White Stone trim.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
T. & CO.
PHOTO PROPERTY OF
RETURN PHOTO
YES
NO

DIAL No. 2A1278

ORDER NO. 62005

DATE 8-20-1932

CUSTOMER OAK PARK CLEANERS & DYERS,
OAK PARK, ILL.

6 M BUS. CARDS SIZE 2 1/4 X 3 1/2

PLACE OF TITLE Upper, Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

TOP: OUR OWN FUR STORAGE VAULT
BOT: DU PAGE CLEANERS & DYERS 175-77-79 W. FIRST
ST., ELMHURST, ILL.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

COLOR DESCRIPTION

FACE OF BLDG. BROWN BRICK LIKE OAK PARK CLEANERS
CARD ATTACHED. SIGN DARK GREEN, WHITE LETTERS.
SHINGLE ROOFS GREEN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. NONE (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Panormatic - Color Separation. 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT PAINT IN BACKGROUND SOLID
FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
RETURN PHOTO
YES
NO

DIAL NO. 2A1279 ORDER NO. 62004 DATE 8-22-1932

CUSTOMER COTTAGE TERRACE,
LEAVENWORTH, KANS.

12½ M PC SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

AUG 24 1932

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT FILE OF DEBRIS AT LEFT AND MAKE GRASS.
TAKE OUT RR TRACK IN FOREGROUND. LEAVE THE POLES AS
THEY ARE WITH SIGNS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BLDG. BUFF & GREEN, AWNINGS BRICK RED & GREEN.
PUMPS RED & WHITE (1 RED & BLACK, 2) BLUE & RED,
(3) ISO-VIS STANDARD RED, WHITE & BLUE. CURBING
CEMENT. ROADWAY TO BE COLORED SAME AS ON 1160-30
ATTACHED. TREES GREEN. ~~XXX~~
TILES OF SLANT ROOF RED. ALL THE PRINTING ON THE
COTTAGE TERRACE TO BE BLACK.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER

1.

I.

C. T. & CO.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

.

DIAL NO. 2A1280

ORDER NO. 62034

DATE 8-23-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER NEW CAPITAL HOTEL,
HOPE, ARK.

AUG 26 1932

Photos for
this Customer

1 M PC SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW CAPITAL HOTEL, HOPE, ARK.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

TAKE OUT SIGN "GOGLAN, ETC." ABOVE 2ND CAR AT RIGHT

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Panormatic - Color Separation.
Transfer - Paper Process - New Process.
Stripping - White Border Full Face
Blue Print - Handcolor Black & White Proof Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCHES SPECIAL SEAL

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

NO

RETURN PHOTO

DIAL No. 2A1281

ORDER NO. 62049

DATE 8-25-1932

CUSTOMER J. W. ROGERS,
MIDDLETOWN, CONN.

3 1/2 M BUSINESS CARDS SIZE 2 1/2 X 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panchromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

BODY YELLOW-ORANGE. BLACK LETTERS WITH RED OUTLINE, HALFTONES FROM
FINE RED LINES AROUND PANELS AND RED CORNER DECORATIONS.
BLACK ROOF. SIDE READS ROGER'S
STORAGE

MIDDLETOWN, CONN.

FRONT END READS: ROGER'S. NICKEL RADIATOR &
BUMPER. ENGINE HOOD SAME AS BODY, RED & BLACK STRIPE

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE —
SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

14

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A-1283 ORDER NO. 62092 DATE 8-30-1932

CUSTOMER H. E. ADAIR, STUTTGART, ARK.

SEP - 6 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3.5M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center - Border - Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - EASTWARD BOUND ALL ABOARD

BOT - TWIN OXEN 29 MONTHS OLD

STYLE DUOTONE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

FIX BELT ON MAN HOLDING DOG.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Panormatic - Color Separation.
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE - WIDE - HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size).

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL SIGNE

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION

MAKE WAGON BLUE, LETTERING ON SIDE WHITE.
MAKE LETTERING ON FRONT (NO RIDERS) BLACK.
STEERS RED WITH WHITE SPOTS AND FACE, DOG
BLACK WITH WHITE SPOTS ON TOP OF NECK.
MAN HOLDING DOG BLUE SHIRT, FARM STRAW HAT.
MAN WITH FIDDLE, WHITE SHIRT, FARM STRAW HAT
MAXX MAKE WHEELS AND INSET ON WAGON RED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1284 ORDER NO. 62090 DATE 8-30-1932
CUSTOMER HARTFORD DESPATCH & WAREHOUSE CO., HARTFORD, CONN.

12.5M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TITLE TO COME

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Backs of Photos

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Backs of Photos.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART GROUP (4)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

3 GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE $3\frac{1}{4} \times 5\frac{3}{4}$ SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A1285 ORDER NO. 62130 DATE 8-31-1932

CUSTOMER MRS. R. E. FLAGLE,
INDIANAPOLIS, IND.

SEP - 6 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHISPERING WINDS, BROOKVILLE ROAD,
1A ROUTE 10, BOX 155, INDIANAPOLIS, IND.

(THIS IS TO BE SET UP IN OLD ENGLISH LETTERS.)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. Screen 120

Dry - Wet - Panormatic - Color Separation. Screen 133

Transfer - Paper Process - New Process. Screen 150

Stripping - White Border - Full Face. Screen 175

Blue Print - Handcolor Black & White Proof Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - FILE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1286 ORDER NO. 62129 DATE 8-31-1932

CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILLINOIS

SEP - 6 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 X 5 1/2

STYLE ARTCHROM

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

FRONT NO. 12

(All of this on address side)

R. M.

Yes

No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

HOLY CROSS HSOPITAL, 2900 WEST 69TH STREET,
CHICAGO, ILLINOIS

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

Special type as sample

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See-Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet Paneromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —
ON WOOD — METAL

SEE INSSUE ATTACHED TO PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

RETURN PHOTO — YES — NO

PHOTO RETURNED

TO

PHOTO USED FOR

PALACE DRUG STORE,
DODGE CITY, KANSAS.

✓ NO. 2A-1287

ORDER NO. 62133

DATE 9-1-1932

I M DUCTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER. Under cap

FRONT NO. 2

R. M. YES

TITLE (IN FULL) OUR TRAILS HAVE

IMPRINT NONE

BECOME YOUR HIGHWAYS. SEVEN
MILLION LONG HORNS WERE MARKED
FROM DODGE CITY DURING THE 70'S
AND 80'S LEST WE FORGET
MODELED BY O.H.SIMPSON D.D.S.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP - 6 1932

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 2A1288 ORDER NO. 62141 DATE 9-2-1932
CUSTOMER THE EAGLE DYE WORKS CO. HARTFORD, CONN.

3 M 500 BUS. CARDS SIZE 4 x 2 $\frac{1}{4}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Use their cut. Make only color

22.1 Plates,

A 3 $\frac{1}{2}$

C-3/4

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. BLANK (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

1st 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 2A1290 ORDER NO. 62226 DATE 9-9-1932
CUSTOMER 4019 CLUB, CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 BUS. CARDS SIZE 3 5/8 x 2 3/8

STYLE AMERICAN ART

PLACE OF TITLE Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FALL DRIVE

FRONT NO. BLANK (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

SIZE 3 3/4 WIDE 1 1/6 HIGH SAME SIZE
SCREEN 55 - 60 - 85 100 - 110 - 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

COLOR DESCRIPTION
USE PHOTO NO. 59109-C USE ONLY PART OF PHOTO
SHOWN ON SMALL CARD ATTACHED. COLOR SAME AS
CARD NO. 59109-C ATTACHED.

Must have H. C. P.
Wednesday Noon

R. 3/4

200 3/4

A3 1/2

C-3/4

NO

2
19

M. B. SCHWARTZ,
RENOVO, PA.

✓ NO. 2A1291

ORDER NO. 62229

DATE 9-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ELKS COUNTRY CLUB ON
YOUNG WOMANS CREEK, NEAR RENOV, PA.

IMPRINT M. B. SCHWARTZ, DRUGGIST,
RENOVO, PA.

COLOR DESCRIPTION

MAKE BUILDING DARK BROWN, GREEN GABLE, DARK RED ROOF; BUFF BORCH
COLUMNS, GRAY STONE BASE ON COLUMNS, BUFF STEPS, WHITE STONES
ALONG DARK DRIVE. GREEN MOUNTAIN FOLIAGE. USE NO YELLOW COLORS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret. 10/16/32

20 1/2
14 1/2

M. B. SCHWARTZ,
RENOVO, PA.



NO. 2A1292

ORDER NO. 62229

DATE 9-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) ELKS COUNTRY CLUB ON

IMPRINT

M. B. SCHWARTZ, DRUGGIST,

YOUNG WOMANS CREEK, NEAR RENOVO, PA.

RENOVO, PA.

COLOR DESCRIPTION

Porch Columns

MAKE BUILDING DARK BROWN, ROOF DARK RED, BUFF CORNICE AND STEPS
WITH BROWN AND GRAY STONE BASES ON COLUMNS. WHITE STONES AROUND
DRIVE, GREEN SHRUBBERY AROUND PORCH. SHOW REAR CENTER MOUNTAIN
PEAK CLEAR. GREEN FOLIAGE ON MOUNTAINS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

Ret. 1/7/34

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 2A1293 ORDER NO. 62238 DATE 9-12-1932

CUSTOMER J. F. PARKER & SON, DANVILLE, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M 500 P.C. SIZE 3½ x 5½

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full H. A. GILES, GREENHOUSE FLORIST,
FOREST HILLS, DANVILLE, VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: PUBLISHED FOR H.A. GILES, FLORIST,
DANVILLE, VIRGINIA

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

RE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

MAKE BUILDINGS WHITE WITH GREEN ROOFS, TREES
GREEN, FLOWERS IN FOREGROUND VARIGATED COLORS
SHRUBS ON THE RIGHT PINK AND LAVENDER-LEAVES GREEN.
TRELLIS WHITE, FLOWERS ON TRELLIS WHITE WITH
GREEN FOLIAGE. BOXWOOD SHRUBS AROUND HOUSE GREEN.
CHIMNEY AND SUPPORTS, RED BRICK WITH WHITE JOINTS
GREENHOUSE OF WHITE FRAME AND CLEAR GLASS.
BLUE SKY AND SAND CLAY ROAD ENTRANCE TO GROUND

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

Return Photo.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

R-2
200-164
A-42
e-14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1294

ORDER NO. 62240

DATE 9-12-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SANITARY WET WASH LAUNDRY, CHICAGO, ILL.

Photos for
this Customer

25 M BUS. CARDS

SIZE

2 1/4 x 3 1/4

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - TRY THE SANITARY WAY

BOT - SANITARY WET WASH LAUNDRY,
4224 -26-28 MONTROSE AVE., CHICAGO

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

11.41 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

DEADLINE

Save Neg.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

201
14 1/2
11/2

HENRY S. BEACH,
EL PASO, TEXAS

NO. ~~62244~~ 2A1295

ORDER NO. 62244

DATE 9-12-1932

12 M500 POST CARDS

PHOTOCHROME

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) WHITE MOUNTAINS

IMPRINT H.S.B.

PRIVATE NO. BEFORE TITLE- 2261

COLOR DESCRIPTION

MAKE TREES IN FOREGROUND BRIGHT GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

201
A4

HENRY S. BEACH,
EL PASO, TEXAS

NO. 2A1296 ✓

ORDER NO. 62244

DATE 9-12-1932

12 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

PHOTOCHROME
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) WHITE SANDS.

IMPRINT H.S.B.

PRIVATE NO. BEFORE TITLE -2262

COLOR DESCRIPTION

MAKE SAND DEAD WHITE. CACTUS AND OTHER SHROBBERY BRIGHT GREENS,
YELLOW AND ~~BROWN~~ BROWN. *Show into in Distance*

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 16 1932

DEADLINE

2

F. W. WOOLWORTH CO., NO. 770

GREENVILLE, TEXAS

NO. 2A1297 ✓

ORDER NO. 62283

DATE 9-13-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) NATATORIUM, GREENVILLE,
TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SHOW MORE BATHERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 16 1932

28C 1/2
A4 1/2

F. W. WOOLWORTH CO., NO 770,
GREENVILLE, TEXAS

NO. 2A1298 ✓

ORDER NO. 62283

DATE 9-13-1932

3. M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FLOWER BED, CITY PARK,
GREENVILLE, TEXAS

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 16 1932

F. W. WOOLWORTH CO. NO. 770

GREENVILLE, TEXAS

NO. 2A1299 ✓

ORDER NO. 62283

DATE 9-15-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LAKE IN CITY PARK,
GREENVILLE, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SHOW FLOWERS AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 16 1932

20 1/2
A4

HC 3/4
A4

DR. J. O. HICKS,
VICTORIA, TEXAS

✓ NO. 2A1300

ORDER NO. 62258

DATE 9-13-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) RESIDENCE OF DR. J. O.
HICKS AND ORANGE GROVE, VICTORIA,
TEXAS

IMPRINT NONE

COLOR DESCRIPTION

WHITE BUILDING, BLACK ROOF OTHER BUILDINGS BROWNISH. SHOW ORANGES
AND CORNFIELD AT RIGHT.

THIS PHOTO WAS TAKEN FROM A PAINTING. SHOW ONLY THE VIEW, OMITTING
FRAME ETS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 22 1932

AMERICAN ART POST CARD CO.,
BOSTON, MASS

NO. 2A1301 ✓

ORDER NO. 62262

DATE 9-13-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NC

TITLE (IN FULL) THE WHITE ELEPHANT

IMPRINT

SAME AS ABOVE

FROM THE HARBOR, NANTUCKET, MASS.

COLOR DESCRIPTION

MAKE BUILDING WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

SEP 16 1932

AMERICAN ART POST CARD 60.,
BOSTON, MASS.

NO. 2A1302 ✓

ORDER NO. 62262

DATE 9-13-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) OCEAN HOUSE,
NANTUCKET, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE BUILDING RED, WHITE TRIM. TAKE OUT POLE, ALSO THE LETTERS
WAY ON BUILDING IN REAR. CHURCH IN REAR WHITE.

use best Photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 16 1932

2

14

INEZ E WARDLAW,
SIASCONSET, MASS.

NO. 2A1303

ORDER NO. 62265

DATE 9-12-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) TOP - THE CASINO,

IMPRINT

THE GIFT SHOP,

BOT. - THE SQUARE, SIASCONSET, MASS.

SIASCONSET, MASS.

COLOR DESCRIPTION

MAKE CASINO GRAY AND WHITE. PUT PLENTY OF FLOWERS IN CIRCLE
ALSO AT HOUSES ON RIGHT AT XX BASE OF WALL. NO RED ROOFS, NO
RED BUILDINGS. LOWER THE FLAG

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 16 1932

DUKE & AYRES, INC.,
DALLAS, TEXAS

NO. 2A1304 ✓

ORDER NO. 62291

DATE 9-15-1932

3 1/4" x 5" M POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) RED RIVER BRIDGE ON
FEDERAL HIGHWAY 77, GAINESVILLE,
TEXAS

IMPRINT NONE

COLOR DESCRIPTION

use best Print.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 16 1932

F. W. WOOLWORTH CO. NO 922,
PARIS, TEXAS

NO. 2A1305 ✓

ORDER NO. 62273

DATE 9-13-1932

A 3 1/2
3 M 500 PUST CARBS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PARIS PUBLIC LIBRARY,
PARIS, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

MAKE BUILDING VERY LIGHT GRAY BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 16 1932

F. W. WOOLWORTH CO. NO. 922,
PARIS, TEXAS

NO. 2A1306 ✓

ORDER NO. 62273

DATE 9-13-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LAMAR COUNTY COURT

IMPRINT NONE

HOUSE, PARIS, TEXAS

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 77291 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 16 1932

CUSTOMER
PROPERTY OF C. T. & CO.

DIAL NO. 2A1307

ORDER NO. 62295

DATE

9-13-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

CUSTOMER JOS. SPADARO,
BRONX, N. Y.

6 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE,
FLORIDA

STYLE AMERICAN ART

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: COLOR LITHO BY ALFRED ROBBINS -
N.Y.

RETOUCHING DEPARTMENT

mit Sketch -- Layout Retouched Photo Wash Drawing
Follow Layout

USE PHOTO NO. 1 FROM CIRC. D-2516.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line Half-tone Combination. Screen 120
Dry -- Wet Panormatic -- Color Separation. 133
Transfer -- Paper Process -- New Process. 150
Stripping -- White Border -- Full Face. 175
Blue Print Handcolor Black & White Proof. Titles--Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16
SCREEN 55 - 60 - 85 100 110 120 133 150.

ETCHING DEPT FAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1308 ORDER NO. 62295 DATE 9-13-1932

CUSTOMER JOS. SPADARO,
BRONX, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE KENNES LOBBY, BOCA GRANDE HOTEL,
SPACIOUS
BOCA GRANDE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: COLOR LITHO BY I ALFRED ROBBINS -
N. Y.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet Panormatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
3
ELECTROTYPES EACH OF
ON WOOD METAL

USE PHOTO NO. 3 FROM CIRC. NO. D-2516

TOUCH UP STAIRWAYS AND LIGHTEN WALL AT
LEFT ABOVE THE ELECTRIC BULB

COLOR DESCRIPTION

WHITE BEAMS. WALLS TAN CRAFTEX.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL NO. 2A1309 ORDER NO. 62295 DATE 9-13-1932

CUSTOMER JOS. SPADARO,
BRONX, N. Y.

6 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOCA GRANDE HOTEL GOLF COURSE, —
BOCA GRANDE, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 4 FROM CIRC. D-2516.

TAKE OUT WHITE LETTERING ON PHOTOS

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

5
Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: / COLOR LITHO BY ALFRED ROBBINS -
N. Y.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

HAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **2A1310** ORDER NO. **62295** DATE **9-13-1932**

CUSTOMER **JOS. SPADARO,
BRONX, N. Y.**

DEPT.
RETOLCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

6 M **PG. GROUP (2)** **3 1/2 X 5 1/2**

STYLE **AMERICAN ART**

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE BOCA GRANDE CLUB OPEN ALL YEAR**

**THE BOCA GRANDE HOTEL, BOCA GRANDE,
FLORIDA**

SUB TITLE: MAIN HOUSE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — **Retouched Photo** — Wash Drawing
Follow Layout

FRONT NO. **5** (All of this on address side)
R. M. **Yes** No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: **Customer** C. T. Imprint No Imprint

**IMPRINT: COLOR LITHO BY ALFRED ROBBINS -
N. Y.**

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet Panormatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — **Handcolor** — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT **3** GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

**COLORS SAME AS ON TISSUES ATTACHED TO PHOTOS
NO. 1 & 2 ON CIRC. D-2516.**

SIZE **3 3/16 X 5 3/16**

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DUKE AND AYRES, INC.
DALLAS, TEXAS

✓ NO. 2A1311

ORDER NO. 62360

DATE 9-17-1932

A4
3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL) BURT HALL, BAYLOR,

IMPRINT

NONE

COLLEGE FOR WOMEN, BELTON, TEXAS

COLOR DESCRIPTION

Red building, white trimmings,
slate roof.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3/4

A4

DUKE & AYRES, INC.,
DALLAS, TEXAS

NO. 2A1312
ORDER NO. 62360

DATE 9-17-1932

3 M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) PRESSER HALL, BAYLOR COLLEGE FOR WOMEN, BELTON, TEXAS		IMPRINT NONE	

COLOR DESCRIPTION

RED BUILDING, WHITE TRIMMINGS,
SLATE ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO
COMPLETED
PHOTO CAST

SEP 22 1932

2

DUKE & AYRES, INC.,
DALLAS, TEXAS

✓
NO. 2A1313

ORDER NO. 62360

DATE 9-17-1932

A4½
3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) J. C. HARDY HALL,
BAYLOR COLLEGE FOR WOMEN,
BELTON, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED
PHOTO TICKET

SEP 22 1932

200 1/2
A4

DUKE & AYRES, INC.,
DALLAS, TEXAS

✓ NO. 2A1314

ORDER NO. 6230

DATE 9-17-1932

3 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CITY PARK, BELTON, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 22 1932

DUKE & AYRES, INC.,
DALLAS, TEXAS

NO. 2A1315

ORDER NO. 62756

DATE 9-19-1932

3 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUADALUPE RIVER,
SEGUIN, TEXAS

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEP 22 1932

HC 1/2
A 4 1/2

5

DUKE & AYRES, INC.,
DALLAS, TEXAS

NO. 2A1316

ORDER NO. 62356

DATE 9-19-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL) SEGUIN HIGH SCHOOL,
SEGUIN, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

MAKE BUILDING KIND OF YELLOW, PLAIN CLAY COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

SEP 22 1932

DUKE & AYRES, INC.,
DALLAS, TEXAS

✓ NO. 2A1317

ORDER No. 62356

DATE 9-19-1932

43 1/2
3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) TEXAS LUTHERAN COLLEGE,
SEGUIN, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

MAKE XXXX BUILDINGS PLAIN CLAY COLOR, KIND OF YELLOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO

COMPLETED

SEP 22 1932

2 1/2

A4 1/2

DUKE & AYRES, INC.,
DALLAS, TEXAS

NO. 2A1318

ORDER NO. 62356

DATE 9-10-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) FOUNTAIN IN CITY PARK,
SEGUIN, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED
PHOTO TICKET

SEP 22 1932

2

2034
A4

OKLAHOMA NEWS CO.,
TULSA, OKLA.

NO. 2A1319

ORDER NO. 62378

DATE 9-19-1932

12 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ~~XXX~~ MUNICIPAL AIRPORT OF

IMPRINT SAME AS ABOVE.

TULSA, OKLA., LARGEST IN THE
SOUTHWEST

COLOR DESCRIPTION

use best Photo in 7A-H-3440

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

HC 3/4
A 4 1/2

1 1/2

F. W. WOOLWORTH CO.,
DALLAS, TEXAS

NO. 2A1320

ORDER NO. 62396

DATE 9-20-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LOVER'S LEAP, CAMERON
PARK, WACO, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

SEP 26 1932

2

Layout $\frac{1}{2}$
Red $\frac{1}{2}$

F.W. WOOLWORTH CO.,
DALLAS, TEXAS

✓ NO. 2A1321

ORDER NO. 62396

DATE 10-7-1932

45

3 M500. POST CARDS GROUP (2)

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) MAIN AND SCIENCE
BUILDINGS, BAYLOR UNIVERSITY,
WACO, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

MAIN BUILDING RED, SCIENCE BUILDING VERY LIGHT GRAY

SUBMIT ROUGH SKETCH TO OFFICE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

3 1/2

F. W. WOOLWORTH CO.,
DALLAS, TEXAS

NO. 2A1322

ORDER NO. 62396

DATE 9-20-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO.

TITLE (IN FULL) MCLENNAN COUNTY COURT
HRR HOUSE, WACO, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 52068-C ATTACHED. WORK CUT TOP SAME
AS ON 52068-C ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY INC., CHICAGO

COMPLETED

F. W. WOOLWORTH CO.,
DALLAS, TEXAS

NO. 2A-1323

ORDER NO. 62396

DATE 9-20-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) U. S. VETERANS' HOSPITAL,
WACO, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

MAKE BUILDINGS AND ROOFS RED. SHOW DRIVEWAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
DALLAS, TEXAS

✓ NO. 2A1324

ORDER NO. 62396

DATE 9-20-1932

A4^{3/4}
3 M 500

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PROVIDENCE SANATORIUM,
WACO, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

use best photo.
BUILDING REDDISH COLOR, WHITE TRIMMINGS,
RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO

NOT TICKET
COMPLETED

SEP 26 1932

Over to
JC

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO **2A1325** ORDER NO **62392** DATE **9-20-1932**CUSTOMER **PRINCESS ANNE HOTEL, VIRGINIA BEACH, VA.**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

SEP 26 1932

Photos for
this Customer**25 M DOUBLE POST CARDS**SIZE **3 1/2 x 11** scored to **3 1/2 x 5 1/2** LE **AMERICAN ART**

PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PRINCESS ANNE HOTEL,
VIRGINIA BEACH, VA.**FRONT NO. **5**

(All of on address size)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 1/16 x 5 3/16 HIGH SAMPLE SIZE

SCREEN 20 40 65 110 120 133 140

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, LIKE COPY, VIGNETTE, HIGH LIGHT
WITH LINE, WITHOUT LINE, SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

BLOCKING DEPT. WOOD, METAL, ANGLE
SOLID METAL, FLUSH TOP, FLUSH BOTTOM
FLUSH SIDES, FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

3 PROOFS

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

BOSS NEWS AGENCY,
IOWA CITY, IOWA

✓ NO. 2A1326

ORDER NO. 62383

DATE 9-22-1932

145 6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) STADIUM, STATE
UNIVERSITY OF IOWA

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19 DEADLINE DEADLINE

3 1/2

MYERS CARD SHOP,
ROCK ISLAND, ILL.

✓ NO. 2A1327

ORDER NO. 62425

DATE 10-3-1932

12M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ST. LUKE'S HOSPITAL,
DAVENPORT, IOWA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 16. SEE REVERSE SIDE OF PHOTO 15 ATTACHED FOR
RETOUCHING INSTRUCTIONS. BUILDINGS RED BRICK, WHITE TRIMMINGS.
RED ROOF ON BUILDING IN PHOTO NO. 15.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1328

ORDER NO. 62476

DATE 9-24-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BRUNSWICK-TOPSHAM

IMPRINT

SAME AS ABOVE

BRIDGE OVER ANDROSCOGGIN RIVER IN
MAINE

COLOR DESCRIPTION

USE BEST PHOTO

NO RED BLOGS;
BLOGS. ARE LIGHT BUFF AND DARK BUFF. TAKE OUT FLAT TOP IN FRONT
AND ADD RIVER AND FOLIAGE. BUILD ON BOTTOM. TAKE OUT BOTH
POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt

5

COCKE PHARMACY,
MANASSAS, VA.

NO. 2A1330

ORDER NO. 52487

DATE 9-27-1932

1 M POST CARDS

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SWAVELY SCHOOL FOR BOYS,

IMPRINT NONE

MANASSAS, ~~VA.~~
VA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

442
GEO. R. LA FLEUR,
CEDARVILLE, MICH.

2
✓ NO. 2A1331

ORDER NO. 62501

DATE 9-27-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING NORTH EAST
FROM THE HORESBURY COTTAGE,
LES CHENEUX ISLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 85648 FOR COLOR OF FOLIAGE.

use best photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

443
GEO. R. LA FLEUR,
CEDARVILLE, MICH.

✓ NO. 2A1332

ORDER NO. 62501

DATE 9-27-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASTLE ROCK ON
CEDARVILLE AND ST. IGNACE DRIVE,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT A FLAG ON THE SUMMIT OF CASTLE ROCK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GEO. R. LA FLEUR,
CEDARVILLE, MICH.

NO. 2A1333

ORDER NO. 62501

DATE 9-27-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDARVILLE HIGHWAY
CONNECTING NO. 2, XXXXXXXX MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

AUTUMN COLORS. MOSTLY MAPLE AND WHITE BIRCH TREES, A FEW PINES.
USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO

COMPLETED

2

GEO. R. LA FLEUR,
CEDARVILLE, MICH.

NO. 2A1334

ORDER NO. 62501

DATE 9-27-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

PINE RIVER BETWEEN

CEDARVILLE, MICH. AND ST. IGNACE
ON NO. 2

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

MOSTLY ~~XXXXXXXXXX~~ CEDAR TREES, SOME WHITE BIRCH.

USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1335

ORDER NO. 62509

DATE 9-28-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BOSTON BOAT PASSING
WALDO-HANCOCK BRIDGE ON
PENOBSCOT RIVER IN MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CENTER TREE AND BUILD UP LARGE TREE AT EXTREME RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

200 1/2
A4 1/2

THE GLICK JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

✓ NO. 2A1336
ORDER NO. 62517
DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING SCENE, GENEVA-
ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

RED, GREEN & BLUE BATHING SUITS. GRAY PIER. LIGHT BROWN SAND
BEACH. MAKE WATER BLUE. USE ATTRACTIVE COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1337

ORDER NO. 62517

DATE 9-28-1932

6. M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) BATHING BEACH, GENEVA-
ON-THE-LAKE, OHIO

IMPRINT
NONE

COLOR DESCRIPTION

RED, GREEN & BLUE BATHING SUITS. MAKE WATER BLUE AND OUTLINE
SKY AND LAKE. REMOVE WIRES ACROSS PHOTO. LIGHT BROWN SAND BEACH.
USE ATTRACTIVE COLORS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

DEADLINE

2
19

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1338

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BATHING BEACH, GENEVA-
ON-THE-LAKE, OHIO

IMPRINT NONE

COLOR DESCRIPTION

RED, GREEN & BLUE BATHING SUITS. SAND BEACH. MAKE WATER BLUE &
OUTLINE SKY CLEAR ON LAKE. USE ATTRACTIVE COLORS ON BATHING
SUITS. LIGHT BROWN SAND BEACH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Photo -
8964

2
19

1
2

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1339

ORDER NO. 62517

DATE 2-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) BATHING BEACH, TOWNSHIP
PARK, GENEVA-ON-THE-LAKE, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

GRAY PIER. COLORED SUITS ON BATHERS. MAKE WATER BLUE IN LAKE,
AND OUTLINE SKY & WATER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

19
24
25

2

1
4 1/2

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1340

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SUNSET ON LAKE ERIE,

IMPRINT

2

NONE

GENEVA-ON-THE-LAKE, OHIO

COLOR DESCRIPTION

MAKE ATTRACTIVE SUNSET VIEW, USING GOLDEN COLORS IN SKY & SILVER
COLOR ON WATER.

4B1X/169

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

2

xc1
A5

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

✓ NO. 2A1341

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

CASINO BALL ROOM,
GENEVA-ON-THE-LAKE, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

NATURAL WOOD FLOOR, WHITE CEILING BEAMS & LATTICE ON RIGHT & LEFT.
YELLOW COLUMNS, WHITE WALLS, REAR SEATS DARK RED, BROWN TOP CEILING.
ORNAMENTS ON CEILING ORANGE, RED, GREEN & BLUE. LIGHT ~~XXXX~~ SHADES.
LIGHT BROWN, BLACK TRIM, RED, WHITE, BLUE AND ORANGE SMALL ORNAMENTS
HANGING AROUND LEFT RIGHT & REAR. ORCHESTRA STAND ON LEFT LIGHT
GRAY WITH BROWN & BLUE MOTTLED BASE. GRAY CHAIRS. MAHOGANY PIANO.
SODA GRILL SIGN ON REAR CENTER BLACK LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

DEADLINE

3/4

200
A42

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1342

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)
VIEW OF GOLF COURSE,
GENEVA-ON-THE-LAKE, OHIO

IMPRINT NONE

COLOR DESCRIPTION

WHITE SUITS ON PLAYERS. BRIGHT GREEN COURSE & FOLIAGE, NO YELLOW
COLORS.

*Photo for office
8/2/33*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

19
2

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

✓ NO. 2A1343

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BALL GROUND, TOWNSHIP
PARK, GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

4BH/269

COLOR DESCRIPTION

BROWN DIAMOND. LIGHT GRAY SUITS ON PLAYERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5

THE GLICK-JOHNSTON CO.,
GENEVA-ON-THE-LAKE, OHIO

NO. 2A1344

ORDER NO. 62517

DATE 9-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON LAKE ERIE,
GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

MAKE ATTRACTIVE MOONLIGHT SCENE. REMOVE LETTERING ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1345

ORDER NO. 62552

DATE 9-30-1932

CUSTOMER GENERAL SUTTER HOTEL, LITITZ, PA.

6 M POST CARDS

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GENERAL SUTTER HOTEL, LITITZ, PA.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

COLOR DESCRIPTION

MAKE BUILDING RED BRICK, WHITE TRIM. SHRUBBERY GREEN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATE WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT -- E.P. CO., LITITZ, PA.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet Panormatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16 WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

3 PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

NO. 2A1346

ORDER NO. 62581

DATE 10-3-1932

2 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MADISON STREET LOOKING
NORTH, PORT CLINTON, OHIO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT

AFTER 2,500 ARE RUN

COLOR DESCRIPTION

ON LEFT 1ST BUILDING DARK RED X BRICK, FIRST FLOOR GRAY, CLOCK
GREEN. 2ND. GRAY, 3RD. RED, 4TH. GRAY, 5TH. RED 6TH GRAY, 7TH
TALL BLDG. BUFF, 8TH BUFF, 9TH TALL BLDG. RED. ON RIGHT 1ST. GRAY
BLUE SIGN, 2ND. 3RD. AND 4TH GRAY, 5TH, 6TH AND 7TH RED BRICK.
8TH BUFF, 9TH, 10TH, 11TH GRAY. 12TH. RED. GREEN LAMP POSTS
DARK BLUE SIGNS, WHITE LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

✓ NO. 2A1347

ORDER NO. 62581

DATE 10-5-1932

3. M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R.M. NO

TITLE (IN FULL) RILEY'S WATER LILY
GARDENS, PORT CLINTON, OHIO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT
AFTER 2,500 ARE RUN

COLOR DESCRIPTION

PINK AND YELLOW WATER LILLIES, GREEN CENTER AND REAR RIGHT AND CENTER
XN BUILDING WHITE GREEN TRIM. SHOW ATTRACTIVE COLORED DARK PINK
AND YELLOW COLORED WATER LILLIES IN WATER ON LEFT AND RIGHT.
REAR BANKS ON RIGHT GREEN.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

20

1/2

A4 1/2

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

✓ NO. 2A1348

ORDER NO. 62581

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PORT CLINTON YACHT CLUB,
PORT CLINTON, OHIO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT
AFTER 2,500 ARE RUN

COLOR DESCRIPTION

BUILDINGS BUFF, GREEN ROOF, WHITE PORCH POSTS. BOATS WHITE, BROWN
CABINS. GREEN LAWNS AND SHRUBBERY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5
2

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

✓ NO. 2A1349

ORDER NO. 62581

DATE 10-5-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH AND CLUB HOUSE,
CAMP PERRY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT
AFTER 2,500 ARE RUN

COLOR DESCRIPTION

BUILDINGS WHITE WITH RED ROOFS. BROWN TENTS ON REAR LEFT AND
CENTER. BROWN SAND BEACH.

SUBMIT: RET. PHOTO

PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF

CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

5
2

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

✓ NO. 2A1350

ORDER NO. 62581

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) CLUB HOUSE, CAMP PERRY,
OHIO

IMPRINT

SAVE AS ABOVE

TAKE OFF IMPRINT

AFTER 2,500 ARE RUN

COLOR DESCRIPTION

BUILDING WHITE, RED ROOF, GREEN SASH, GRAY CEMENT WALL, TENTS ON
LEFT TAN COLOR, WHITE FENCES. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO PROPERTY

OCT 4 1932

DEADLINE

SMITH'S NOVELTY STORE,
PORT CLINTON, OHIO

NO. 2A1351

ORDER NO. 62581

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

AEROPLANE PARK,
CAMP PERRY, OHIO

IMPRINT

SAME AS XZ ABOVE

TAKE OFF IMPRINT

AFTER 2,500 ARE RUN

COLOR DESCRIPTION

TOWER ON RIGHT BLACK AND ORANGE CHECKERED. AEROPLANES BUFF
COLOR, GRAY WHEELS AND PROPELLERS, REAR BUILDINGS WHITE, RED
ROOFS, GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

3/4

10

H. M. MOREY,
VERMILION, OHIO

NO. 2A1352

ORDER NO. 62583

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LINWOOD PARK BEACH ON
LAKE ERIE, VERMILION, OHIO

IMPRINT NONE

COLOR DESCRIPTION

BROWNISH SAND BEACH, X WATER BLUE, FOLIAGE GREEN.

Take out lettering on Photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

1 1/2

H. M. MOREY,
VERMILION, OHIO

NO. 2A1353

ORDER NO. 62583

DATE 10-3-1932

A42

3 M500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 2 R. M. NO
TITLE (IN FULL) HOTEL LINWOOD, LINWOOD PARK, VERMILION, OHIO	IMPRINT NONE

COLOR DESCRIPTION

BUILDING COLONIAL BUFF, BROWN CORNICE AND TRIM, GREEN ROOF, BROWN WINDOW FRAMES, WATER IN LAKE AT LEFT BLUE.

Take out lettering on Photo.

SUBMIT: RET. PHOTO / B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

6

A 4³/₄

1 1/2

H. M. MOREY,
VERMILION, OHIO

NO. 2A1354

ORDER NO. 62583

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) EAST LAKE FRONT,
LINWOOD PARK, VERMILION, OHIO

IMPRINT NONE

COLOR DESCRIPTION

FIRST BUILDING IVORY COLOR, LIGHT GREEN TRIM. 2ND BLDG. WHITE
WITH GREEN ROOF, 3RD BLDG. LIGHT GRAY, SHOW LAKE ON REAR LEFT
BLUE WATER, GREEN LAWN AND FOLIAGE, CEMENT WALKS, REMOVE POST
FROM LEFT FOREGROUND.

Remove lettering on Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

1
2

H. M. MOREY,
VERMILION, OHIO

✓ NO. 2A1355

ORDER NO. 62583

DATE 10-3-1932

A4^{1/2}

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BRIDGE OVER VERMILION
RIVER NEAR LINWOOD PARK,
VERMILION, OHIO

IMPRINT NONE

COLOR DESCRIPTION

BRIDGE BLACK, GRAY PIERS, BUILDINGS ON LEFT GRAY AND BROWN,
CANOE RED AND WHITE. BOATS ON RIGHT WHITE AND GRAY, WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

DEADLINE

5
2

A43/4

MRS. C. S. GOULD,
LAKESIDE, OHIO

✓ NO. 2A1356

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) EPWORTH LEAGUE LODGE,
LAKESIDE, OHIO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 2

COLOR DESCRIPTION

BUILDING DARK GRAY STUCCO, WHITE PORCH AND COLUMNS. GRAY COBBLE XXX
STONE BASE. WHITE WINDOW FRAMES, DARK GREEN ROOF, GRAY STEPS.
GREEN SHRUBBERY AND LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

19

2cc1
A4 1/2

1 1/2

MRS. C. S. GOULD,
LAKESIDE, OHIO

NO. 2A1357

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) PARK AND GROUNDS OF
HOTEL LAKESIDE, LAKESIDE, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 3

COLOR DESCRIPTION

MAKE BUILDING ON RIGHT WHITE, GREEN TRIM. AWNING ON PORCH AT
RIGHT GREEN AND BUFF, MONUMENT ON LEFT BROWN STONE, DARK CANNON,
RED ANDXRR PURPLE FLOWERS. GREEN LAWN AND FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

COMPLETED

CURT TEICH & COMPANY INC., CHICAGO

PHOTO TICKET

DEADLINE

2

6

A5

1/2

MRS. C. S. GOULD,
LAKE SIDE, OHIO

✓ NO. 2A1358

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL RICHARDS AND
MAPLE AVENUE, LAKE SIDE, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO, BEFORE TITLE - 4

COLOR DESCRIPTION

BUILDING WHITE, RED BRICK PORCH BASE ON RIGHT. REAR BUILDING ON
RIGHT WHITE. DARK SIGN WHITE LETTERS. PINK FLOWERS ON BUSHES
ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

19

2834
A42

MRS. C. S. GOULD,
LAKESIDE, OHIO

NO. 2A1359

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF NEW
AUDITORIUM, LAKESIDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 5

COLOR DESCRIPTION BROWN
CEILING AND BEAMS MEDIUM WOOD. SMALL SPINDLES LIGHT BROWN. SEATS
BROWN WALNUT. FLOOR GRAY CEMENT. REAR WALL DARK BUFF. WHITE
ARCH OVER STAGE. DARK BLUE CURTAINS WITH GOLD BORDER OR FRINGE.
BASE OF STAGE WHITE. REAR WALL ON STAGE GRAY. PIANOS MAHOGANY.
WHITE WINDOW FRAME AND GRILL ON RIGHT AND LEFT OF STAGE. BUFF SASH
ON LEFT AND RIGHT WINDOWS. GRAY STEPS ON REAR RIGHT AND LEFT.
RETURN PHOTO WITH CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

MRS. C. S. GOULD,
LAKESIDE, OHIO

NO. 2A1360

ORDER NO. 62586

DATE 10-3-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FOYER OF HOTEL LAKESIDE,
LAKESIDE, OHIO

IMPRINT SAME & AS ABOVE

PRIVATE NO. BEFORE TITLE - 6

COLOR DESCRIPTION

COLUMNS WHITE, CEILING AND WALLS CREAM COLOR. CENTER RUG TAN WITH
BROWN BORDER. CHAIRS ON RIGHT OAK, CENTER CHAIRS NATURAL TAN WICKER
DARK RUNNER ON RIGHT, DOOR FRAMES AND BASE OF COUNTER ON RIGHT WHITE
FIREPLACE ON LEFT BROWN BRICK, COLORED PORTIERS ON TOPS OF WINDOWS
AND DOORS IN REAR CENTER & ON LEFT, COLORED SHADES ON FLOOR LAMPS
ON LEFT, WHITE CEILING LIGHTS, DARK MAROON TOPS ON COUNTER ON RIGHT
DARK KEY BOARD. RETURN PHOTO WITH CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4424
MRS. C. S. GOULD,
LAKESIDE, OHIO

NO. 2A1361

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL) HOTEL LAKESIDE, LAKESIDE, OHIO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -

COLOR DESCRIPTION

BUILDING WHITE, GREEN TRIM ON WINDOW FRAMES, GREEN AND BUFF STRIPED
AWNINGS, WHITE PORCH RAILINGS, DARK GREEN SEATS IN YARD, WICKER
COLOR CHAIRS ON PORCH, GREEN FOLIAGE AND LAWN.
TAKE ONE INCH OFF OF ~~XXXXXXXX~~ FOREGROUND

RETURN PHOTO WITH CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

2

DEADLINE

3/4

MRS. C. S. GOULD,
LAKESIDE, OHIO

NO. 2A1362

ORDER NO. 62586

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CATAWBA CLIFF BEACH
CLUB, XXX CATAWBA ISLAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 7

COLOR DESCRIPTION

BUILDING COLONIAL BUFF, RED ROOF, ORANGE AND BLUE STRIPED SUN
SHADES, TAN CHAIRS, RED FLOWERS IN FOREGROUND, GREEN LAWN AND
FOLIAGE, GRAY ROCKS ON REAR RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

19

H. L. COBURN,
HANOVER, N.H.

NO. 2A1363

ORDER NO. 62588

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BAKER MEMORIAL LIBRARY,
DARTMOUTH COLLEGE, HANOVER, N.H.

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 586-29 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

OCT 4 1932

DEADLINE

H. L. COBURN,
HANOVER, N.H.

NO. 2A-1364

ORDER NO. 62588

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DARTMOUTH CUTTING CLUB
HOUSE, HANOVER, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

H. L. CORBURN,
HANOVER, N.H.

NO. 2A1365

ORDER NO. 62588

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, HANOVER,
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Curt H

2

20 1/2
A 4 1/2

1
2

H. L. COBURN,
HANOVER, N.H.

NO. 2A1366

ORDER NO. 62588

DATE 10-3-1932

3 M 500 POST. CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) TOP - VERMONT NEW
HAMPSHIRE

IMPRINT NONE

BOT - THE LEDYARD BRIDGE,
HANOVER, N.H.

COLOR DESCRIPTION

COLOR PIERS, FIELD STONES. BRIDGE - WEATHER BEATEN, VERY OLD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

2

2

A 42
H. L. COBURN,
HANOVER, N.H.

✓ NO. 2A1367

ORDER NO. 62588

DATE 10-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MARY HITCHCOCK HOSPITAL,
HANOVER, N.H.

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 51726 ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

OCT 4 1932

5
2
DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A1368

ORDER NO. 62606

DATE 10-5-1932

CUSTOMER VALLEY FARM, DOVER, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS. CARDS

SIZE 2 1/4 x 3 1/2

STYLE AMERICAN ART

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP - VALLEY FARM MILK
BOT - VERY FINE MILK

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

COLOR DESCRIPTION
MAKE BODY OF TRUCK CREAM, TOP, HOOD, FENDERS, AND
RUNNING BOARD BLACK. WHEELS AND LETTERING
RED. BRIDGE AND BUILDING GRAY CEMENT.
FOLIAGE AND RIVER NATURAL COLOR.

HALFTONES FROM		COPIES
DUPLICATES		ZINC COLOR PLATES
LINE & HALFTONE COMB.		COLOR PROCESS
Extra Negatives	Extra Stripping	Strip To Size
		Double Print
		Reverse Position
		Reverse Color
		Ben Day

ZINC ETCHINGS FROM		COPIES
DUPLICATES		COLOR PLATES
Extra Negatives	Extra Stripping	Strip To Size
		Double Print
		Reverse Position
		Reverse Color
		Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLATE 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUNNINGHAM AND PHILIPS,
BIG SPRING, TEXAS

✓ NO. 2A1369

ORDER NO. 62639

DATE 10-12-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MUNICIPAL AUDITORIUM,
BIG SPRING, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

MAKE BUILDING LIGHTGRAY BRICK, RED TILE ROOF, CUPOLAS YELLOW,
BLUE AND GOLD. SHOW NICE LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TOLEDO POST CARD CO.,
TOLEDO, OHIO

✓ NO. 2A1370

ORDER NO. 62595

DATE 10-27-1932

12M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 114 R. M. NO

TITLE (IN FULL) U.S. COURT HOUSE AND
CUSTOM X HOUSE, TOLEDO, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 6

COLOR DESCRIPTION

MAKE BLDG. GRAY STONE ALL OVER. COPPER ROOF. DARK GRAY SASH. BUFF
WINDOW BLINDS ON INSIDE SHUTTERS. LIGHT STONE STEPS AND STAIRWAY.
RED FLOWER BED IN CENTER OF STEPS. GREEN LAWN. FINISH LAWN DARK
GREEN ON RIGHT OF STEPS. SAME COLOR ON LEFT AND CENTER. SHOW U.S.
FLAG ON POLE. WHITE WEATHER BUREAU ON ROOF. REAR LARGE XM BLDG. ON
LEFT LIGHT BROWN. GREEN ROOF, BLDG. ON RIGHT EDGE LIGHT BUFF.
GREEN LAMP POSTS ON STEPS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

2A1370

✓✓

Unelle Fort
124

TOLEDO POST CARD CO.
TOLEDO, OHIO

NO. 2A1371

ORDER NO. 62595

DATE 10-27-1932

12M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOLEDO CLUB, TOLEDO,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 114 R.M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 36

COLOR DESCRIPTION

BUILDING DARK RED BRICK, FIRST STORY LIGHT STONE, CORNICE AND
TRIM LIGHT STONE, CREAM WINDOW FRAMES AND SASH, WHITE WINDOW SHADES.
BROWN AND LIGHT GRAY STRIPED AWNINGS, DARK COPPER ROOF, GREEN
SHRUBBERY, DARK RAILINGS AROUND WINDOWS ON 3RD. FLOOR, GREEN
LAWN AND FOLIAGE IN FOREGROUND, ALSO ON RIGHT AND LEFT END OF BLDG.
DARK STREET PAVING, REMOVE POLE IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

463
TOLEDO POST CARD CO.,
TOLEDO, OHIO

✓ NO. 2A1372

ORDER NO. 62596

DATE 10-27-1932

5 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 114 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE,
FREMONT, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -

COLOR DESCRIPTION

COLOR BLDG. DARK RED BRICK, LIGHT STONE CORNICE AND BASE AND
ENTRANCE. BUFF SASH AND WINDOW FRAMES & DOORS, BRONZE LAMP
POSTS, DARK SLATE ROOF, MAKE LAWN GREEN NEXT TO BLDG.
SHOW FLAG ON POLE, REMOVE WIRES, REMOVE WHITE SPOT ON RIGHT
FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TETCH & COMPANY INC., CHICAGO

PHOTO TICKET
COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — PHOTO RETURNED TO

DIAL NO. 2A1373 ORDER NO. 62613 DATE 10-5-1932

CUSTOMER WM. MILLS & SON, PROVIDENCE, R.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M P.C. *Group* SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE DUOTONE

PLACE OF TITLE: Upper Lower, Center Border - Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **ST. THERESA'S CHURCH, PROVIDENCE, R.I.**
REVEREND M. F. O'BRIEN, PASTOR.

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout **REMOVE FENCE IN FOREGROUND.**
BRING OUT CROSSES ON SPIRES.
INSERT SMALL PHOTO OF PASTOR IN UPPER LEFT CORNER.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
____ Duplicates ____ ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM ____ COPIES
____ Duplicates ____ COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE $3\frac{1}{16} \times 5\frac{1}{16}$ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE ____ WIDE ____ HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)
PROOFS
11A1 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD - METAL

2
6-114
MUST HAVE

PROOF 10/9/32

Photos ret. 11/2/32

DEADLINE

DEADLINE